8 October 2019

Sales in retail trade growing over a long-term

Retail trade – August 2019

In August, sales adjusted for calendar effects increased at constant prices by 4.6%, year‑on‑year (y-o-y); non-adjusted sales increased by 3.7%. Seasonally adjusted sales in retail trade increased by 0.1%, month-on-month (m-o-m).

Seasonally adjusted sales in retail trade, except of motor vehicles1) increased in August at constant prices by 0.1%, m-o-m. Sales for sale of non-food goods increased by 1.0%, sales for sale of automotive fuel by 0.5%, while sales for sale of food dropped by 1.0%.

Sales in retail trade adjusted for calendar effects increased by 4.6%, y-o-y; sales for sale of non-food goods increased by 8.4%, sales for sale of automotive fuel by 2.3%, and for food by 1.1%. August 2019 had one working day less compared to August 2018.

Non-adjusted sales in retail trade increased by 3.7%, y-o-y. Sales for sale of non-food goods increased by 6.6%, sales for sale of food and sales for sale of automotive fuel increased both the same, by 1.0%.

A long-term sales increase continued in the sale of goods over the Internet or via mail order services2) (this time by 14.6%). Higher sales were in specialised stores with cultural, sports and recreation goods (+8.0%), with information and communication equipment (+7.5%), with clothing and footwear and with other household equipment (both by +6.5%), with dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles (+3.2%). In non‑specialised stores with food, beverages or tobacco predominating sales increased (+1.3%). On the contrary, retail sale of food, beverages and tobacco in specialised stores reported a decrease (−2.7%).

The price deflator in retail trade, except for motor vehicles and motorcycles related to the corresponding period of the previous year (VAT excluded) was 100.6%. It was influenced mainly by higher prices of food, dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles, and other household equipment. On the other hand, prices decreased in retail sale of information and communication equipment in specialised stores, in automotive fuel, in retail sale of clothing, footwear and leather goods in specialised stores, and in retail sale of cultural and recreation goods in specialised stores.

**Seasonally adjusted** sales for **sale and repair of motor vehicles3)** decreased **at constant prices** by 0.9%, **m-o-m**, the same as sales **adjusted for calendar effects**, **y-o-y**. **Non‑adjusted** sales dropped by 4.0%, **y-o-y**; sales for repair of motor vehicles decreased by 6.5%, y‑o‑y, and sales for sale of motor vehicles (including spare parts) decreased by 3.3%, y‑o-y.

International comparison of retail sales development in Member States of the EU is available at: <http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>.

Notes:

*All data in the text of the News Release are at constant prices.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, which is such an activity, from which the enterprise gets the highest value added.*

*Data for August 2019 are preliminary. Final data for all months of 2019 will be published in June 2020.*

*Concurrently with the data revision for the year 2018 (published on 5 June 2019), the model used for an adjustment of the time series was changed. Newly, an indirect adjustment method is used, which takes place on the lowest source aggregates of the sales index; an adjustment of higher aggregations is a weighted average of adjusted source data.*

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles.*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet.*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles.*

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*Method of data acquisition: direct survey of the CZSO (*SP 1-12*)*

*End of data collection: 27 September 2019*

*End of data processing: 2 October 2019*

*Related outputs: Base indices and y-o-y indices since 2000 and 2001, respectively, are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 7 November 2019*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, non‑adjusted data)

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Table 3 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, adjusted for calendar effects)

Chart: Sales in retail trade except of motor vehicles and motorcycles – base indices, constant prices

Chart: Sales in retail trade except of motor vehicles and motorcycles – international comparison, seasonally adjusted, constant prices