5 February 2019

Sales in retail trade for the year 2018 increased by 4.8%

Retail trade – December 2018

In December 2018, sales adjusted for calendar effects increased at constant prices by 4.3%, year‑on‑year (y-o-y); non-adjusted sales increased by 3.1%, y-o-y. Seasonally adjusted sales in retail trade remained unchanged, month-on-month (m-o-m).

For the entire year 2018, sales in retail trade increased by 4.8%, y-o-y.

Seasonally adjusted sales in retail trade, except of motor vehicles and motorcycles (CZ‑NACE 47) remained unchanged in December at constant prices, m-o-m. Sales for sale of automotive fuel and non-food goods increased by 0.2% each, while sales for sale of food decreased by 0.4%.

Sales in retail trade adjusted for calendar effects increased by 4.3%, y-o-y; sales for sale of non-food goods increased by 6.6%, sales for food by 2.9%, and sales for automotive fuel increased by 2.0%. In December 2018, there was one working day less than in December 2017.

Non-adjusted sales in retail trade increased by 3.1%, y-o-y. Sales for sale of non-food goods increased by 4.9%, sales for sale of food increased by 1.3%, and sales for sale of automotive fuel grew by 0.6%.

The highest sales growth was in retail sale via mail order houses or via Internet (+15.4%). Sales were increasing also in the following: retail sale of information and communication equipment in specialised stores (+7.3%), retail sale of clothing, footwear and leather goods in specialised stores (+4.6%), retail sale of cultural and recreation goods in specialised stores (+4.5%), and retail sale of other household equipment in specialised stores (+1.3%). On the contrary, sales decreased in retail sale of dispensing chemist, medical and orthopaedic goods (−0.6%). Sales in retail sale in non-specialised stores with food, beverages or tobacco predominating increased by 1.6%, while in retail sale of food, beverages and tobacco in specialised stores they dropped by 4.7%.

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 100.3%. It was influenced mainly by higher prices of automotive fuel, dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles. On the other hand, prices decreased in retail sale of information and communication equipment in specialised stores, retail sale of clothing, footwear and leather goods in specialised stores, and in retail sale of cultural and recreation goods in specialised stores.

**Seasonally adjusted** sales for **sale and repair of motor vehicles (CZ-NACE 45)** increased by 1.0% **at constant prices,** **m-o-m**; sales **adjusted for calendar effects** decreased by 5.1%, **y-o-y**. **Non-adjusted** sales decreased by 8.1%, **y-o-y**; sales for repair of motor vehicles decreased by 10.3% and sales for sale of motor vehicles (including spare parts) decreased by 7.4%, y-o-y.

**Development in the fourth quarter of 2018**

**For the entire Q4 2018**, sales in **retail trade (CZ-NACE 47) adjusted for calendar effects** increased **at constant prices** by 4.8%, **y-o-y; non-adjusted** sales increased by 5.1% (there was one working day more in Q4 2018 compared to Q4 2017). Non-adjusted sales for sale of non-food goods increased by 8.0%, y-o-y, sales for sale of automotive fuel by 3.5%, and sales for sale of food by 1.6%. In the **automotive segment (CZ-NACE 45)**, sales **adjusted for calendar effects** decreased by 5.7%, **y-o-y**; **non-adjusted** sales dropped by 4.4%. Non‑adjusted sales for repair of motor vehicles decreased by 5.8%, y-o-y, and sales for sale of motor vehicles (including spare parts) decreased by 4.0%.

**Development in 2018**

**For the entire year 2018**, sales in **retail trade except of motor vehicles and motorcycles (CZ‑NACE 47)** increased **at constant prices** by 4.8%, **y‑o-y** (there was the same number of working days in 2018 and 2017). Sales for sale of non-food goods increased by 7.3%, for sale of automotive fuel by 4.1%, and for sale of food by 1.9%. The highest growth was reported for sales in retail sale via mail order houses or via Internet (+19.8%). In retail sale of information and communication equipment in specialised stores sales increased by 11.0%, in retail sale of cultural and recreation goods in specialised stores sales increased by 7.1%, in retail sale of other household equipment in specialised stores sales increased by 6.1%, in retail sale of clothing, footwear and leather goods in specialised stores sales increased by 5.4%, and sales for dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles grew by 3.6%. The price deflator for 2018 was 101.0%.

In the **automotive segment (CZ-NACE 45)**, sales decreased **at constant prices** by 2.3%, **y‑o‑y**; sales for repair of motor vehicles decreased by 2.7%, **y-o-y**, and sales for sale of motor vehicles (including spare parts) decreased by 2.1%.

International comparison of retail sales development in Member States of the EU is available at: <http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>.

Notes:

*All data in the text of the News Release are at constant prices.*

*Data for December 2018 are preliminary. Final data for all months of 2018 will be published in June 2019.*

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*Method of data acquisition: direct survey of the CZSO (*SP 1-12*)*

*End of data collection: 28 January 2019*

*End of data processing: 31 January 2019*

*Related outputs: Base indices and y-o-y indices since 2000 and 2001, respectively, are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 14 March 2019*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, non‑adjusted data)

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Table 3 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, adjusted for calendar effects)

Chart: Sales in retail trade except of motor vehicles and motorcycles – base indices, constant prices

Chart: Sales in retail trade except of motor vehicles and motorcycles – international comparison, seasonally adjusted, constant prices