May 11, 2017

# Long winter season resulted in the growth of occupancy

## Tourism – 1st quarter 2017

**Q1 2017, the number of guests’ overnight stays in collective accommodation establishments increased by 9.3% year-on-year. The number of nights by domestic visitors went up by 11.3%, non-residents by 7.3%. There were more guests’ arrivals too; residents by 13.8% and non-residents by 8.6%.**

**The number of overnight stays** in collective accommodation establishments totaled **10.0 million** in Q1 2017; this was by 9.3% more than in the same period of the previous year. Domestic clients spent in accommodation establishments more nights by 11.3% and foreign guests increased the number of overnight stays by 7.3%. The highest number of nights (6.8 million) was recorded in hotels, by 8.3% more than previous year. The highest growth reported pensions, where the number of nights went up nearly by one third, by 29.3%. From **regional point of view**, an increase in the number of overnight stays was shown by all regions of the Czech Republic. The highest growth of overnight stays was reported in region Vysocina, where the number of nights increased by 23.6%, and also in Liberecky region by 20.0%.

A total of **3.6 million guests** arrived in collective accommodation establishments; this was 11.1% more y-o-y. The number of foreign guests was higher than the number of residents. Compared to the previous year the number of guest from abroad went up by 8.6% and the number of residents even by 13.8%. Three out of four guests stayed overnight in hotels, which reported an increase in occupancy by 9.9%. Pensions visited by 27.1% more guests in Q1 this year compared with last year and other collective accommodation establishments increased occupancy by 5.8%. From the **regional point of view**, an increase was shown in all regions. The highest increase in the number of guests was reported from Liberecky region (by 24.7%) and region Vysocina (by 21.8%). Long winter season in ski resorts attracted domestic clients, the second region as for the number of residents was Kralovehradecky region, right behind Prague.

The highest number of foreign guests (by **nationality**) came from Germany. There were 377 thousand Germans in the surveyed establishments; this was by 2.3% less than a year ago, due to the decrease by 14.1% in March. The second largest group of guests in Q1 was visitors from Russian Federation. Russians started to come to the Czech Republic after several years of recession at the end of previous year. The dynamics of arrivals has dramatically changed in the beginning of this year, when the number of Russian guests in collective accommodation establishments increased by 45.3% in entire quarter. In February, there were more quests from Russia even by 66.2% and in March by 60.9%. The number of guests from Slovakia in Q1 was 126 thousand, with y-o-y increase by 8.1%. The border of 100 thousand arrivals reach also guests from Poland (+15.9%) and the Great Britain (+5.9%). Similarly like in case of Germans occupancy of guest from Austria went down by 4.8%. On contrary arrivals form Korea and China have been steadily growing.

This press release was not edited for language.

Notes

Responsible head: Marie Boušková, phone (+420) 274052935, e-mail: marie.bouskova@czso.cz

Contact person: Pavel Vančura, phone (+420) 274052096, e-mail: pavel.vancura@czso.cz

Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 27 April 2017

End of data processing: 2 May 2017

Related publications: <https://www.czso.cz/csu/czso/cru_ts>

The next News Release will be published: 8 August 2017

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Graph 1 Number of guests in collective accommodation establishments, y-o-y change (in %)

Graph 2 Number of guests in collective accommodation establishments