6 June 2016

Non-food goods selling well

Retail trade – April 2016

In April 2016, sales in retail trade after seasonal adjustment increased at constant prices by 0.8%, month-on-month (m-o-m). Sales adjusted for calendar effects increased by 5.7%, year‑on-year (y-o-y), non-adjusted by 4.9%.

Seasonally adjusted sales in retail trade except of motor vehicles and motorcycles (CZ‑NACE 47) increased by 0.8% in April at constant prices, month-on-month. Sales adjusted for calendar effects increased by 5.7%, year-on-year. Non-adjusted sales in retail trade increased by 4.9%, y-o-y. The difference between non-adjusted and adjusted data (at the same number of working days in April 2016 and 2015) was mainly owing to the influence of the Easter. While in 2015 Easter shopping was concentrated in the beginning of April, in 2016 it was in March. Non-adjusted sales for sale of automotive fuel increased by 8.8%, y-o-y; for sale of non-food goods it was by 6.7% and for food by 1.1%.

A long-term trend continued, which lied in growth of retail sale via mail order houses or via Internet (+19.8%). Higher sales were recorded by all main assortment types of stores, especially those with other household equipment (+9.8%), cultural and recreation goods (+5.4%), clothing and footwear (+4.0%), and dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles in specialised stores (+3.1%). Sales for sale of food increased in both non-specialized and specialized stores the same by 1.1%.

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 97.3%. It was influenced mainly by lower prices of automotive fuel, food, and information and communication equipment. On the contrary, prices increased in retail sale of clothing and footwear, cultural and recreation goods, and dispensing chemist, medical and orthopaedic goods.

**Seasonally adjusted** sales **for sale and repair of motor vehicles (CZ-NACE 45)** increased **at constant prices** by 2.5%, **m-o-m**. Sales **adjusted for calendar effects** increased by 13.4%, **y-o-y**. **Non-adjusted** sales increased by 15.8%, **y-o-y**; sales for sale of motor vehicles (including spare parts) increased by 16.7% and for repair of motor vehicles by 12.0%.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

Notes:

*Data for January 2015 to March 2016 have been revised in compliance with the CZSO revision policy. Data for April 2016 are preliminary. Final data for all months of 2016 will be available in June 2017 at the latest.*

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*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 27 May 2016*

*End of data processing: 1 June 2016*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

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Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison