12 March 2024

Sale via Internet contributed the most to year-on-year increase in sales in retail trade

Retail trade – January 2024

Sales in retail trade increased in real terms by 2.4%, year‑on‑year (y-o-y) in January; in the month-on-month (m-o-m) comparison, they increased by 1.0%. Sales for sale and repair of motor vehicles increased by 3.3%, y-o-y; in the m-o-m comparison they decreased by 0.2%.

Sales in retail trade, except of motor vehicles1) increased in real terms by 1.0%, month‑on‑month, in January. Sales for sale of food increased by 2.0%, sales for sale of non-food goods by 0.5%, and for automotive fuel by 0.2%.

Sales in retail trade increased in real terms by 2.4%, year-on-year, in January; sales for sale of non-food goods increased by 4.0%, sales for sale of automotive fuel by 2.3% and for sale of food by 0.4%.

*“Sales in retail trade adjusted for price effects recorded a year-on-year growth in January. Sale of non-food goods, automotive fuel, as well as of food contributed to the increase. Sales for sale of food recorded a year-on-year growth in January following twenty months of decreases. Sale via Internet contributed the most to the increase in retail sales,”* Jana Gotvaldová, Head of the Trade, Transport, and Services Statistics Unit of the Czech Statistical Office (CZSO), says.

Sales in retail sale of cosmetic and toilet articles in specialised stores increased by 14.5%, year‑on-year; sales in dispensing chemist, retail sale of medical and orthopaedic goods in specialised stores increased by 8.9%, and in retail sale of cultural and recreation goods in specialised stores sales increased by 2.8%. On the other hand, sales decreased in retail sale of other household equipment in specialised stores by 6.6%, in retail sale of clothing, footwear and leather goods in specialised stores by 3.7%, and in retail sale of information and communication equipment in specialised stores by 1.6%. Sales in non-specialised stores with food, beverages or tobacco predominating increased by 1.1%, whereas in retail sale of food, beverages and tobacco in specialised stores they decreased by 5.7%. In other retail sale in non‑specialised stores, sales increased by 22.4%. In retail sale via mail order houses or via Internet2) sales increased by 13.2%.

Sales **for sale and repair of motor vehicles3)** decreased in real terms by 0.2%, m-o-m. In the year-on-year comparison, sales increased by 3.3%. Sales for sale of motor vehicles (including spare parts) increased by 3.5%, y-o-y, and sales for repair of motor vehicles by 2.2%.

International comparison of retail sales development in Member States of the EU is available at: <https://ec.europa.eu/eurostat/web/short-term-business-statistics/publications>.

Notes:

*All data in the text of the news release are at constant prices. The year-on-year development is published after having been adjusted for the influence of the number of working days (calendar effects). Month on‑month rates have also been seasonally adjusted.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, which is such an activity, from which the enterprise gets the highest value added.*

*Data for the year 2023 have been revised in accordance with the CZSO Data revision policy. Data for January 2024 are preliminary; final data for all months of 2024 will be published in March 2025.*

*Starting from the news release with results for January 2024, the base period for short-term statistics changed. Besides the change of the base period at fixed-base indices (that are newly compared to the average of the year 2021 instead of the average of 2015), also the weighting scheme of the year 2021 has been used. In relation to the transition to the new base period, a revision for the year 2023 has been made, too.*

Methodology: <https://www.czso.cz/csu/czso/methodology_monthly_sales_indices_in_trade_hotels_and_restaurants>

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles*

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*Method of data acquisition: direct survey of the CZSO (“*SP 1–12”*)*

*End of data collection: 4 March 2024*

*End of data processing: 7 March 2024*

*Related outputs: time series in the Public database: (*<https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029>*).*

*Next news release will be published on: 5 April 2024*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, constant prices, adjusted for calendar effects)

Chart 1: Sales in retail trade except of motor vehicles and motorcycles (base indices, constant prices)

Chart 2: Sales in retail trade except of motor vehicles and motorcycles (year-on-year indices, constant prices)

Chart 3: Sales in retail trade except of motor vehicles and motorcycles – international comparison (base indices, seasonally adjusted, constant prices)

Chart 4: Sales in retail trade – contribution of the selected CZ-NACE divisions to year-on-year change (adjusted for calendar effects)