3 April 2015

Sales growth in retail trade continued

Retail trade – February 2015

In February 2015, sales in retail trade after seasonal adjustment decreased by 0.1% at constant prices, month-on-month. Working days adjusted sales increased by 6.3%, year-on-year, the same as non-adjusted.

Seasonally adjusted sales in retail trade except of motor vehicles and motorcycles (CZ‑NACE 47) decreased by 0.1% at constant prices, month-on-month. Year-on-year, sales increased by 6.3%, both adjusted as well as non-adjusted for calendar effects. It was the highest y-o-y growth of non-adjusted sales since October 2008. At the same number of working days in February 2015 and 2014, sale of automotive fuel (+10.3%), non-food goods (+7.9%), and food (+3.2%) was growing.

The highest sales growth was in retail sale via mail order houses or via Internet (+25.2%) and retail sale of information and communication equipment in specialised stores (+21.7%). The total sales growth was contributed to also by retail sale of cultural and recreation goods in specialised stores (+7.7%), retail sale of other household equipment in specialised stores (+6.9%), dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles in specialised stores (+6.7%), and retail sale in non-specialised stores and retail sale of food, beverages and tobacco in specialised stores (+3.3% and 1.1%, respectively). On the contrary, consumers were less interested in purchases in retail sale of clothing and footwear in specialised stores (-1.6%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 97.0%. It was influenced mainly by lower prices in retail sale of automotive fuel and information and communication equipment. On the contrary, prices increased in retail sale of clothing and footwear, cultural and recreation goods, and dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

Seasonally adjusted sales for sale and repair of motor vehicles (CZ-NACE 45) decreased by 1.6% at constant prices, m-o-m. Year-on-year, sales adjusted for calendar effects as well as non-adjusted increased by 8.8%. Non-adjusted sales for sale of motor vehicles (including spare parts) increased by 9.0%, y-o-y, and for repairs by 7.9%, y-o-y.

Notes:

*Data for January 2015 have been revised in compliance with the CZSO revision policy; data for February 2015 are preliminary. Final data for all months of 2015 will be available in June 2016 at the latest.*

*Responsible head at the CZSO: Marie Boušková, phone number: (+420) 274 052 935,*

 *e-mail: marie.bouskova@czso.cz*

*Contact person: Jana Gotvaldová, phone number: (+420) 274 052 691,*

 *e-mail: jana.gotvaldova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 26 March 2015*

*End of data processing: 31 March 2015*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 6 May 2015*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison