13 March 2015

Higher sales growth for both food and non-food goods

Retail trade – January 2015

In January 2015, sales in retail trade after seasonal adjustment increased by 2.0% at constant prices, month-on-month. Working days adjusted sales increased by 6.6%, year-on-year; non-adjusted sales increased by 5.5%, y-o-y.

Seasonally adjusted sales in retail trade except of motor vehicles and motorcycles (CZ‑NACE 47) increased by 2.0% at constant prices, month-on-month. Sales adjusted for calendar effects increased by 6.6%, y-o-y; non-adjusted sales increased by 5.5% (January 2015 had 1 working day less than January 2014). Almost all main assortment types of stores contributed to the y-o-y sales growth.

Food sale increased by 4.8%, y-o-y; growth was recorded by both retail sale in non-specialized stores with food, beverages or tobacco predominating (+5.0%), which is more important as for the volume, as well as in specialised stores (+2.8%). Lower prices of automotive fuel supported the sales growth of automotive fuel by 6.7%. Higher sales were reported by sale of non-food goods (+5.6% in total) – retail sale of information and communication equipment in specialised stores reported sales growth by 15.7%, retail sale of other household equipment in specialised stores by 11.2%, retail sale of cultural and recreation goods in specialised stores by 7.6%, dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles in specialised stores by 3.2%. Retail sale via mail order houses or via Internet continued to grow for a long‑term (this time by 15.0%). Lower sales were only in retail sale of clothing and footwear in specialised stores (-3.8%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 97.7%. Prices decreased in retail sale of automotive fuel, information and communication equipment, other household equipment, and food. On the contrary, prices increased in retail sale of clothing and footwear, dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles, and cultural and recreation goods.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

Seasonally adjusted sales for sale and repair of motor vehicles (CZ-NACE 45) increased by 6.4% at constant prices, m-o-m. Year-on-year, sales adjusted for calendar effects increased by 12.1%. Non-adjusted sales increased by 8.7%, y-o-y, the same for both repairs and sale of motor vehicles (including spare parts).

Notice

Starting with the News Release for January 2015 the Czech Statistical Office changed the structure of News Releases on Retail Trade. The **CZ-NACE Division 47 “Retail trade, except of motor vehicles and motorcycles”** will be presented as the primary data. The aggregate of the CZ-NACE Divisions 45 + 47 “Retail trade, including the automotive segment” will not be further evaluated in the News Releases texts yet for the sake of keeping historical continuity it will be further disclosed in time series and in Table 1.

Notes:

*Data for January 2015 are preliminary. Final data for all months of 2015 will be available in June 2016 at the latest.*

*Responsible head at the CZSO: Marie Boušková, phone number: (+420) 274 052 935,*

*e-mail: marie.bouskova@czso.cz*

*Contact person: Jana Gotvaldová, phone number: (+420) 274 052 691,*

*e-mail: jana.gotvaldova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 3 March 2015*

*End of data processing: 10 March 2015*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

*Next News Release will be published on: 3 April 2015*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison