12 January 2016

Double-digit sales growth of online shops

Retail trade – November 2015

In November 2015, sales in retail trade after seasonal adjustment decreased at constant prices by 0.4%, month-on-month. Working days adjusted sales increased by 5.6%, year‑on-year, non-adjusted by 6.8%.

Seasonally adjusted sales in retail trade except of motor vehicles and motorcycles (CZ‑NACE 47) decreased at constant prices by 0.4%, month-on-month. Sales adjusted for calendar effects increased by 5.6%, year-on-year; non-adjusted sales increased by 6.8% (there was one working day more in November 2015 than in November 2014). Non-adjusted sales for sale of automotive fuel increased by 12.0%, year-on-year, for non-food goods they increased by 8.6%, y-o-y, and for food by 2.9%.

Compared to November 2014, all main assortment types of stores recorded sales growth. Over a long period, the highest growth rates of sales were reported by retail sale via mail order houses or via Internet (this time by 19.9%). Consumers were more interest also in purchases of information and communication equipment (sales growth by 9.0%), cultural and recreation goods (+8.7%), dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles (+7.1%), other household equipment (+6.8%), and clothing and footwear (+4.9%). Sales of food stores also increased, although slower than among stores with consumer goods. In retail sale of food, beverages and tobacco in specialised stores sales increased by 3.8% and in retail sale in non-specialised stores with food, beverages or tobacco predominating (which are more important in terms of their volume) sales grew by 2.8%.

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 96.8%. It was influenced mainly by lower prices of automotive fuel, information and communication equipment, food, and other household equipment. On the contrary, prices increased in stores with clothing and footwear, cultural and recreation goods, and dispensing chemist, medical and orthopaedic goods.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

Seasonally adjusted sales for sale and repair of motor vehicles (CZ-NACE 45) decreased at constant prices by 1.5%, m-o-m. Sales adjusted for calendar effects increased by 9.3%, y-o-y. Non-adjusted sales increased by 12.8%, y-o-y, sales for sale of motor vehicles (including spare parts) increased by 13.6% and for repairs by 9.9%.

Notes:

*Data for November 2015 are preliminary. Final data for all months of 2015 will be available in June 2016 at the latest.*

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*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 4 January 2016*

*End of data processing: 7 January 2016*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

*Next News Release will be published on: 4 February 2016*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison