5 December 2014

Higher sales for sale of cars, food, and consumer goods

Retail trade – October 2014

In October 2014, sales in retail trade including the automotive segment after seasonal adjustment increased by 1.1% at constant prices, month-on-month. Working days adjusted sales increased by 7.5%, year-on-year, the same as non-adjusted. Sales were growing both in the automotive segment as well as in the retail trade alone.

Seasonally adjusted sales in retail trade including sale and repair of motor vehicles (CZ‑NACE 45+47) increased in October by 1.1% at constant prices, month-on-month. Sales adjusted for calendar effects increased by 7.5%, y-o-y, the same as non-adjusted. The y‑o‑y sales growth was contributed to (at the same number of working days both in October 2014 and October 2013) more by the automotive segment than the retail trade alone (see Table 2).

**Seasonally adjusted** sales for **sale and repair of motor vehicles (CZ-NACE 45)** increased by 1.2% **at constant prices, m-o-m**. **Year-on-year**, sales **adjusted for calendar effects** as well as **non-adjusted** increased by 13.8%. Non-adjustedsales for sale of motor vehicles (including spare parts) increased by 15.1%, y-o-y; for repairs by 8.4%.

In **retail trade including sale of automotive fuel (CZ-NACE 47) seasonally adjusted** sales increased **at constant prices** by 1.1%, **m-o-m**. Sales **adjusted for calendar effects** increased by 4.8%, **y-o-y**, the same as **non-adjusted**. Non-adjusted sales for sale of non‑food goods increased by 6.0%, y-o-y, for food by 4.9%, while for automotive fuel they dropped by 0.2%.

Sales growth in retail sale in non-specialized stores with food, beverages or tobacco predominating (+5.1%) was influenced mainly by a sales increase of large enterprises; retail sale of food, beverages and tobacco in specialised stores was 1.3% up. Retail sale of information and communication equipment in specialised stores reported sales growth by 21.5%, retail sale via mail order houses or via Internet increased by 20.3%, retail sale of other household equipment in specialised stores by 7.2%, retail sale of cultural and recreation goods in specialised stores by 3.3%, and retail sale of clothing and footwear in specialised stores by 2.0%. Besides automotive fuel, sales drop was recorded also in dispensing chemist, medical and orthopaedic goods in specialised stores (-1.1%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 100.7%. Prices increased mainly in retail sale of clothing and footwear in specialised stores, dispensing chemist, medical and orthopaedic goods in specialised stores, and food, while decrease of prices occurred in retail sale of information and communication equipment.

International comparison of retail sales development in the EU Member States is available at: (<http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home>).

Notes:

*Data for July to September 2014 have been revised in compliance with the CZSO revision policy; data for October 2014 are preliminary. Final data for all months of 2014 will be available in June 2015 at the latest.*

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*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 27 November 2014*

*End of data processing: 2 December 2014*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

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Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison