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# Winter attracted tourists to the mountains

## Tourism – 1st quarter 2015

**Q1 2015, the number of guests’ overnight stays in collective accommodation establishments increased by 8.7% year-on-year. The number of nights by domestic visitors went up by 15.3%, non-residents by 2.7%. There were more guests’ arrivals too; residents by 12.7% and non-residents by 7.1%.**

**The number of overnight stays** in collective accommodation establishments totaled **8.5 million** in Q1 2015; this was by 8.7% more than in the same period of the previous year. Domestic clients spent in accommodation establishments more nights by 15.3% and guests from abroad increased the number of overnight stays by 2.7%. The highest number of nights (5.7 million) was recorded in hotels, with a y-o-y increase by 6.0%. There were 960 thousand night stays in pensions with an increase by 16.5%. Other collective accommodation establishments showed a growth by 13.2%. From **regional point of view**, an increase was shown by all regions apart from Karlovarsky region (a decrease by 1.2%). Although domestic guests spent more nights by 35.8% compared to previous year in Karlovarsky region they did not make up for the drop of foreign clients (a decrease by 10.4%).

A total of **3.0 million guests** arrived in collective accommodation establishments; this was 9.8% more than in Q1 2014. The number of domestic guests was higher by 21 thousand than the number of foreigners. Compared to the previous year the number of guest from abroad went up by 7.1% and the number of residents by 12.7%. Three out of four guests preferred overnight in hotels; the most popular were four-star hotels (+6.8%) and three-star hotels (+11.0%). Pensions reported 330 thousand guests (+12.1%) and other collective accommodation establishments were chosen by 433 thousand guests (+10.7%). From the **regional point of view**, an increase was shown in all regions of the Czech Republic but Jihomoravsky region (-3.8%). Over 20% increase compared to the poor winter season previous year was recorded in the mountain and sub-mountain regions in Kralovehradecky, Liberecky and Ustecky region. Two-digit increase was reported also from Olomoucky region (+17.2%), Moravskoslezsky (+13.9%) or Jihocesky region (+15.2%). There was a decrease in South Moravia both in the number of residents (-1.0%) and non-residents (-8.4%).

The highest number of foreign guests (by **nationality**) came from Germany. There were 328 thousand Germans in the surveyed establishments; this was by 17.3% more than a year ago. The second largest group of guests was visitors from Slovakia (104 thousand) with y-o-y increase in arrivals by 19.7%. Third place took guests from Poland (97 thousand arrivals, y-o-y increase by 18.7%). From the second place to the fourth place moved Russians, there were 96 thousands arrivals. In the first three months of this year the biggest decrease of Russians was shown, both in the number of guests (-47.8%) and overnight stays (-47.7%). On the contrary the biggest increase from top ten countries was recorded by accommodation establishments for visitors from South Korea (+40.6%), who jumped their neighbors from China in the number of arrivals to the Czech Republic.

**Spa accommodation establishments** were visited by 165 thousand guests; this was 0.9% up y-o-y. The number of overnight stays by tourist increased by 3.4%. Domestic clients increased their number of arrivals by 13.4% and overnight stays by 22.5%. On the contrary the number of arrivals of non-residents as well as their number of nights went down by 11.5% and 12.9% respectively. In Karlovarsky region, which is constantly showing the share more than a half of the number of arrivals as well as overnight stays in spa establishments, the number of arrivals of residents increased by 28.3% but the number of non-residents on the contrary dropped by 13.1%.

This press release was not edited for language.

Notes

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Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 27 April 2015

End of data processing: 4 May 2015

Related publications: <https://www.czso.cz/csu/czso/cru_ts>

The next News Release will be published: 7 August 2015

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Graph 1 Number of guests in collective accommodation establishments, y-o-y change (in %)

Graph 2 Number of guests in collective accommodation establishments