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Guests make their visits shorter

Tourism – 3rd quarter 2014

Q3 2014, the number of guests’ overnight stays in collective accommodation establishments decreased by 0.8% year-on-year. The number of nights spent by domestic visitors went down by 2.8%, however overnight stays by non-residents went up by 1.7%. The total number of arrivals increased by 2.0%; of which foreign guests by 4.2%; the number of domestic tourists remained the same.

**The number of overnight stays** in collective accommodation establishments totaled **15.8 million** in Q3 2014; this was by 0.8% less than in the same period of the previous year. Whereas the number of overnight of domestic guests decreased by 2.8%, guests from abroad spent more overnights by 1.7%. The number of overnight stays in hotels went up by 2.5% y-o-y. On the contrary pensions, campsites and other accommodation establishments were reporting lower demand for accommodation. The number of nights in camps decreased by 7.0% and in pensions by 7.9%. From **regional point of view**, an increase was shown by accommodation establishments in only three regions, in Jihomoravsky by 4.5%, in the Capital Prague by 2.5% and Karlovarsky region by 0.5%. In other regions, there was a y-o-y decrease in the number of nights; the highest in Liberecky region by 5.9%.

A total of **5.4 million guests** arrived in collective accommodation establishments; this was 2.0% more than in Q3 2013. There was the same development in the main season as in a year ago – more guests arrived but they make their stays shorter. While in Q3 2013 the length of stay reached in average 4.0 days, this year it was 3.9 days. Tourists from abroad came in bigger number by 4.2%, the number of domestics clients remained at the same level like previous year. Hotels reported an increased interest of guests by 3.4%, pensions showed the same number of guests and camp sites recorded lower demand by 0.3%. From **regional point of view**, an increase was shown in 5 out of 14 regions of the Czech Republic. The highest increase was in Jihomoravsky region (by 5.7%), Karlovarsky region (by 5.4%) and in Prague (by 4.8%).

The highest number of foreign guests (by **nationality**) came traditionally from Germany. In the surveyed establishments there was 452 thousand Germans; this was by 2.6% more than a year ago. The second largest in the third quarter was the group of guests from Russia (180 thousand) but with the y-o-y decrease in arrivals by 13.6%. In total there was a decrease of guests from Russia by 56 thousand (9.3%) during the last nine months. Third place occupied visitors from the United States of America (166 thousand; by 6.9% more). More than 100 thousand visitors arrived also from Poland, Slovakia, the Great Britain and Italy. Worth noticing is an increase by 23% of arrivals from China. From the beginning of the year the number of Chinese visitors went up by 22.0% y-o-y, but the length of their stays is by 1.1 day shorter compared to other foreign guests.

**Spa accommodation establishments** visited 210 thousand guests in Q3 2014; this was 0.1% less y-o-y. Guests spent more nights (by 5.2%) in spa establishments thanks to a bigger demand of domestic clients. The residents, who came to spas more frequently than previous year by 3.0%, increased their number of overnights by 15.6%. The number of non-residents went down by 3.5% and they shortened their stay too. Majority of foreign guest went to Karlovarsky region, which is constantly showing the share more than a half of the number of arrivals as well as overnight stays in spa establishments. In Karlovarsky region, the number of arrivals of residents increased by 11.1% but the number of non-residents on the contrary dropped by 2.7%.

This press release was not edited for language.

Notes

Responsible head: Marie Boušková, phone (+420) 274052935, e-mail: marie.bouskova@czso.cz

Contact person: Pavel Vančura, phone (+420) 274052096, e-mail: pavel.vancura@czso.cz

Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 24 October 2014

End of data processing: 30 October 2014

Related publications: Data for particular quarters from 2000 are available in time series

<http://czso.cz/eng/redakce.nsf/i/cru_ts>

The next News Release will be published: 9 February 2015

Data for Q1 and Q2 2014 were revised. Figures are preliminary; final data for all quarters of 2014 will be available in April 2015 at the latest.

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)