7 June 2022

Retail trade sales growth mainly thanks to higher sale of clothing and footwear

Retail trade – April 2022

Sales in retail trade increased in real terms by 6.2%, year‑on‑year (y-o-y) in April; in the month-on-month (m-o-m) comparison, they increased by 0.1%.

Sales in retail trade, except of motor vehicles1) increased by 0.1% in real terms, month‑on‑month, in April. Sales for sale of food increased by 0.4% and for sale of non-food goods by 0.3%, whereas sales for sale of automotive fuel decreased by 2.3%.

Sales in retail trade increased in real terms by 6.2%, year-on-year. Sales for sale of non-food goods increased by 9.2%, sales for sale of automotive fuel by 8.1%, and sales for sale of food by 1.6%.

*“Sales in retail trade increased in April in all assortment types of stores, year-on-year. A more considerable increase of sales was in stores with non-food goods, which were closed last year due to the coronavirus pandemic. The highest sales growth was in stores with clothing and footwear and with cultural and recreation goods, however, these two assortments still have not reached the level of the year 2019,”* Jana Gotvaldová, Head of the Trade, Transport, and Services Statistics Unit, says.

*“Sales for retail sale via mail order houses or via Internet were decreasing, year-on-year. The reason was that last year the sale in brick and mortar stores was restricted, which made customers purchase more over the Internet. When compared to the situation before the pandemic, with the year 2019, however, sales for retail sale via mail order houses or via Internet considerably increased,”* Marie Boušková, Director of the Trade, Transport, Services, Tourism, and Environmental Statistics Department, adds.

Sales in retail sale of clothing, footwear and leather goods in specialised stores increased by 121.3%, in retail sale of cultural and recreation goods in specialised stores by 17.0%, in retail sale of other household equipment in specialised stores by 16.0%, in retail sale of information and communication equipment in specialised stores by 15.5%, in retail sale of cosmetic and toilet articles in specialised stores by 14.0%, and sales for sale of dispensing chemist in specialised stores and retail sale of medical and orthopaedic goods in specialised stores increased by 8.2%. Higher sales were also reported by retail sale of food, beverages and tobacco in specialised stores (by 9.0%), more moderate growth of sales was recorded by retail sale in non-specialised stores with food, beverages or tobacco predominating (by 1.2%). On the other hand, in retail sale via mail order houses or via Internet2) sales decreased by 14.2%.

Sales for **sale and repair of motor vehicles3)** decreased **in real terms** by 0.3%, **m-o-m**, and in the **y-o-y** comparison they decreased by 6.3%. Sales decreased for both sale of motor vehicles (including spare parts) as well as for repair of motor vehicles.

International comparison of retail sales development in Member States of the EU is available at: <https://ec.europa.eu/eurostat/web/short-term-business-statistics/publications>.

Notes:

*All data in the text of the News Release are at constant prices. The year-on-year development is published after adjustment for working days (calendar effects). Month-on-month rates are also seasonally adjusted.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, which is such an activity, from which the enterprise gets the highest value added.*

*Data for March 2022 have been revised in accordance with the CZSO revision policy. Data for April 2022 are preliminary. Final data for all months of 2022 will be published in March 2023.*

Methodology: <https://www.czso.cz/csu/czso/methodology_monthly_sales_indices_in_trade_hotels_and_restaurants>

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles*

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*Method of data acquisition: direct survey of the CZSO (“*SP 1–12”*)*

*End of data collection: 27 May 2022*

*End of data processing: 1 June 2022*

*Related outputs: time series in the Public database: (*<https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029>*).*

*Next News Release will be published on: 11 July 2022*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, constant prices, adjusted for calendar effects)

Chart 1: Sales in retail trade except of motor vehicles and motorcycles (base indices, constant prices)

Chart 2: Sales in retail trade except of motor vehicles and motorcycles (year-on-year indices, constant prices)

Chart 3: Sales in retail trade except of motor vehicles and motorcycles – international comparison (base indices, seasonally adjusted, constant prices)

Chart 4: Sales in retail trade – contribution of the selected CZ-NACE divisions to year-on-year change (adjusted for calendar effects)