## Informační společnost

**9 - 15. Online nakupující ve věku 16–74 let v zemích EU, 2018**

*Individuals aged 16–74 years in the EU countries shopping online in 2018*

**Pramen:** Eurostat  
**Source:** Eurostat

<table>
<thead>
<tr>
<th>Území, země</th>
<th>Celkem (16–74 let) Total (16–74 years)</th>
<th>ve věkových skupinách By age group</th>
<th>Territory, country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ženy Females</td>
<td>muži Males</td>
<td>ženy Females</td>
</tr>
<tr>
<td></td>
<td>16–24 let / years</td>
<td>25–54 let / years</td>
<td>55–74 let / years</td>
</tr>
<tr>
<td>Belgie (BE)</td>
<td>59,9 61,1 71,6 68,9 33,3 44,2</td>
<td>Belgium (BE)</td>
<td>2018</td>
</tr>
<tr>
<td>Bulharsko (BG)</td>
<td>21,9 19,6 33,1 25,2 5,5 4,6</td>
<td>Bulgaria (BG)</td>
<td>2018</td>
</tr>
<tr>
<td>Česko (CZ)</td>
<td>59,8 57,4 67,5 74,6 29,7 31,1</td>
<td>Czechia (CZ)</td>
<td>2018</td>
</tr>
<tr>
<td>Dánsko (DK)</td>
<td>85,2 83,5 90,3 88,2 73,5 72,2</td>
<td>Denmark (DK)</td>
<td>2018</td>
</tr>
<tr>
<td>Estonsko (EE)</td>
<td>63,4 59,0 64,3 43,6 48,2 7,6 14,1</td>
<td>Estonia (EE)</td>
<td>2018</td>
</tr>
<tr>
<td>Finsko (FI)</td>
<td>70,4 69,4 87,1 83,6 41,9 42,5</td>
<td>Finland (FI)</td>
<td>2018</td>
</tr>
<tr>
<td>Francie (FR)</td>
<td>66,2 68,1 76,8 76,9 45,2 50,9</td>
<td>France (FR)</td>
<td>2018</td>
</tr>
<tr>
<td>Chorvatsko (HR)</td>
<td>32,0 38,6 43,1 43,4 9,4 12,9</td>
<td>Croatia (HR)</td>
<td>2018</td>
</tr>
<tr>
<td>Irsko (IE)</td>
<td>61,8 56,2 77,4 65,9 27,0 26,7</td>
<td>Ireland (IE)</td>
<td>2018</td>
</tr>
<tr>
<td>Itálie (IT)</td>
<td>31,8 39,6 40,7 46,9 11,6 21,7</td>
<td>Italy (IT)</td>
<td>2018</td>
</tr>
<tr>
<td>Kypr (CY)</td>
<td>29,7 34,9 34,1 43,4 9,4 12,9</td>
<td>Cyprus (CY)</td>
<td>2018</td>
</tr>
<tr>
<td>Litva (LT)</td>
<td>45,2 41,3 50,0 50,0 16,3 15,6</td>
<td>Lithuania (LT)</td>
<td>2018</td>
</tr>
<tr>
<td>Lotyšsko (LV)</td>
<td>46,0 43,6 62,7 52,7 16,8 16,7</td>
<td>Latvia (LV)</td>
<td>2018</td>
</tr>
<tr>
<td>Lucembursko (LU)</td>
<td>68,4 75,1 71,2 77,8 43,3 57,6</td>
<td>Luxembourg (LU)</td>
<td>2018</td>
</tr>
<tr>
<td>Maďarsko (HU)</td>
<td>37,9 44,7 60,1 50,1 13,6 17,9</td>
<td>Hungary (HU)</td>
<td>2018</td>
</tr>
<tr>
<td>Malta (MT)</td>
<td>53,7 54,8 79,1 66,6 13,5 21,8</td>
<td>Malta (MT)</td>
<td>2018</td>
</tr>
<tr>
<td>Německo (DE)</td>
<td>75,4 78,2 88,7 87,0 51,3 61,8</td>
<td>Germany (DE)</td>
<td>2018</td>
</tr>
<tr>
<td>Nizozemsko (NL)</td>
<td>78,8 81,0 88,8 88,0 58,0 66,2</td>
<td>Netherlands (NL)</td>
<td>2018</td>
</tr>
<tr>
<td>Polsko (PL)</td>
<td>47,8 47,8 63,1 58,6 15,3 19,5</td>
<td>Poland (PL)</td>
<td>2018</td>
</tr>
<tr>
<td>Portugalsko (PT)</td>
<td>34,8 38,7 45,8 47,5 9,8 13,0</td>
<td>Portugal (PT)</td>
<td>2018</td>
</tr>
<tr>
<td>Rakousko (AT)</td>
<td>56,3 64,3 71,0 70,3 18,4 26,4</td>
<td>Austria (AT)</td>
<td>2018</td>
</tr>
<tr>
<td>Rumunsko (RO)</td>
<td>19,8 19,8 25,9 25,9 5,2 3,0</td>
<td>Romania (RO)</td>
<td>2018</td>
</tr>
<tr>
<td>Řecko (EL)</td>
<td>34,7 37,3 45,9 44,6 8,8 16,2</td>
<td>Greece (EL)</td>
<td>2018</td>
</tr>
<tr>
<td>Slovensko (SK)</td>
<td>58,3 59,8 82,5 71,6 25,4 26,5</td>
<td>Slovakia (SK)</td>
<td>2018</td>
</tr>
<tr>
<td>Slovinsko (SI)</td>
<td>48,3 53,1 70,0 64,8 18,6 25,8</td>
<td>Slovenia (SI)</td>
<td>2018</td>
</tr>
<tr>
<td>Velká Británie (GB)</td>
<td>84,5 81,0 91,7 85,9 66,1 65,7</td>
<td>United Kingdom (GB)</td>
<td>2018</td>
</tr>
<tr>
<td>Španělsko (ES)</td>
<td>51,9 54,8 64,0 63,6 23,1 32,4</td>
<td>Spain (ES)</td>
<td>2018</td>
</tr>
<tr>
<td>Švédsko (SE)</td>
<td>79,1 83,6 85,4 79,7 67,8 38,8</td>
<td>Sweden (SE)</td>
<td>2018</td>
</tr>
</tbody>
</table>

**1) Podíl z celkového počtu mužů či žen v dané věkové skupině.**  
**2) Percentage of all men and women in a given age group.**