

## 27. CULTURE

Data refer to activities of theatres, cinemas, musical ensembles, libraries, museums, galleries, and the press. The data are acquired from statistical reports of the Ministry of Culture and from other information sources. The chapter also includes data on zoological and botanical gardens as reported by the Union of Czech and Slovak Zoological Gardens and the Union of Botanical Gardens of the Czech Republic, respectively, and on caves reported by the Cave Administration of the Czech Republic.

The State Statistical Service uses outputs from statistical services of respective ministries processed by the National Information and Consulting Centre for Culture. Data in tables capture the situation as at the end of the year (e.g. the numbers of theatres, libraries, and galleries) or represent annual aggregates (e.g. the numbers of performances, visitors or attendance, and published books).

Data on "state, regional, and municipal" institutions cover cultural organisations founded by the state (by the Ministry of Culture, the Ministry of Education, Youth and Sports, and/or other ministries or territorial self-governing units). "Other" cultural organisations embrace units founded by churches, associations, benevolent societies (generally beneficial companies), entrepreneurs (legal and natural persons), etc.

The State Cinematography Fund provides data on cinemas. Data on audiovisual statistics are taken over from sources of the Czech Telecommunication Office, the Council for Radio and Television Broadcasting, and the International Federation of the Phonographic Industry.

Data on radio and television broadcasting are surveyed by state statistical questionnaires of the CZSO.

An overview of cultural activities is supplemented also by economic indicators. They have always the same structure and are obtained from statistical questionnaires of the CZSO and the National Information and Consulting Centre for Culture and also from structural business statistics of the CZSO. Within economic indicators the following are surveyed: revenue and expenditure from a specific cultural activity and the average registered number of employees (full-time equivalent).

"Revenue" is used as a summary for both "revenues" (in terms of accounting: an increase in economic benefit for a certain period) and "income" (increase in finances, cash inflows). "Expenditure" is used for both "costs" (in terms of accounting: purposeful consumption of economic resources) and "expenses" (decrease in finances, cash outflows).

### Notes on Tables

#### Tables 27-1 to 27-3 Theatres

The network of theatres is measured by the indicator "permanent theatres in operation". A theatre administration (administrative unit) can manage several theatres. Theatre buildings and halls, which are used by regional theatres as tour stages only, are excluded.

#### Tables 27-4 to 27-6 Museums, monuments, and galleries

Museums, galleries, and monuments are subjects of a statistical survey. A monument shall mean a room, hall, building, or structure in which an exposition or exhibition is installed. Galleries (museums of fine arts) are subject of the statistical survey only if they own exhibits or collection artefacts. Commercial galleries are excluded.

#### Tables 27-7 to 27-9 Historical and other monuments used for cultural purposes

Data refer to historical and other monuments accessible to visitors for an admission fee. These monuments encompass castles, chateaux, convents, monasteries, churches, ruins, mills, towers, etc. Historical and other monuments that are administered by museums or galleries are not included.

#### Tables 27-10 and 27-11 Public libraries

Data in the Table 27-10 include public libraries established by the Ministry of Culture, regions, and municipalities providing services pursuant to the Act No 257/2001 Sb on Libraries and Terms of Operating Public Library and Information Services (the Library Act), except for specialized libraries, and include also regional research libraries.

A branch is a separated part of a library (as for its location); it is an organizational unit managed directly by the library.

#### Table 27-12 Zoological and botanical gardens, caves

The table contains information on zoological and botanical gardens and caves on the territory of the Czech Republic, which are associated in umbrella organizations. Only those entities are included, which are members of the umbrella organizations and provided data.

#### Table 27-13 Sound recordings

Digital recordings sold cannot be measured as the number of pieces sold; therefore solely total revenues from digital channels sales are measured.

### Tables 27-15 to 27-20 **Radio and television broadcasting and operators**

Data on the number of licences for the operation of radio or television broadcasting are provided by the Council for Radio and Television Broadcasting and refer to any form of transmission – terrestrial, cable, and satellite broadcasting. Annual statistical questionnaires are used to survey the structure of radio and television broadcasting.

Statistics in Table 27-18 comprise also data on audiovisual media services on demand. It applies to catalogues of programmes on the Internet (streaming), for which the provider of the service is responsible and which enable to watch programmes at the moment chosen by users on their own demand.

### Tables 27-22 and 27-23 **Festivals**

The tables show data on art (theatrical, dance, music, and film) festivals that are organized every year irrespective of their duration, tradition, or level of professionalism of performing artists.

### Tables 27-24 and 27-26 **Newspapers, journals, and books**

Data are measured as the number of legal deposits received by the National Library of the Czech Republic.

### Tables 27-25 and 27-27 **Publishing of newspapers, journals, and books and retail sale of periodicals and non-periodicals**

The tables show economic indicators of entities, which publish or sell periodicals and non-periodicals. It applies to entities principal activity of which classifies them according to the Classification of Economic Activities (CZ-NACE) to classes 47.61 and 58.11 of the CZ-NACE classification as for non-periodicals and 47.62, 58.13, and 58.14 as for periodicals.

### Table 27-28 **Selected indicators of the Satellite Account for Culture**

The table gives selected indicators of the Satellite Account for Culture, which is compiled in accordance with a decision of the Government of the Czech Republic. The indicators are given by cultural sector (groups of areas).

Culture is broken down, in accord with the culture definition within the EU project of the ESSnet Culture into sectors, which include areas, as follows:

- **cultural sector** ("classic" cultural fields)
  - cultural heritage – castles, chateaux, churches, convents, monasteries, museums, libraries, archives, archaeological sites, etc. (CZ-NACE 91.01, 91.02, 91.03, partially also 47.78, 47.79);
  - performing arts – theatres, music performances and concerts, festivals, circuses, etc. (CZ-NACE 90.01, 90.02, 90.04);
  - fine arts (excluding design) and literature – painting, plastic art, applied arts, photography, design services, independent writers and journalists, etc. (CZ-NACE 74.20, 90.03);
  - cultural education – musical, dance, dramatic, and other cultural education, including related support activities (CZ-NACE 85.52);
- **cultural industries sector**
  - periodicals and non-periodicals (other printed media) – activities of publishers and publishing houses, translation and interpretation activities, news agencies, book fairs, sales of books and other printed media, etc. (CZ-NACE 58.11, 58.13, 58.14, 63.91, 74.30, 47.61, 47.62);
  - audiovisual and interactive media – radio and television broadcasting, films, videos, sound recordings, retail sale of music and video recordings, videogames, etc. (CZ-NACE 58.21, 59.11, 59.12, 59.13, 59.14, 59.20, 60.10, 60.20, 47.63, 77.22);
- **creative industries sector**
  - architecture – design and planning of architectural projects, services and consultancies in architecture (CZ-NACE 71.11);
  - advertising – activities of advertising agencies (CZ-NACE 73.11);
  - specialized design services – fashion design, industrial design, activities of graphic designers;
- **administrative and support sector**
  - activities performed by the Ministry of Culture and other institutions and, furthermore, activities performed by civic associations and by other organisations specialised to perform collective administration of rights (CZ-NACE 84.11 (partially), 84.12 (partially), 94.99.2).

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Further data can be found on the website of the Czech Statistical Office at:

- [www.czso.cz/csu/czso/culture\\_lide](http://www.czso.cz/csu/czso/culture_lide)

or on websites of other institutions at:

- [www.nipos-mk.cz/?page\\_id=5801](http://www.nipos-mk.cz/?page_id=5801) – National Information and Consulting Centre for Culture
- [www.en.nkp.cz/](http://www.en.nkp.cz/) – National Library of the Czech Republic