

## C Individuals

Since 2002 the Czech Statistical Office (CZSO) has been regularly collecting detailed information on the users of the Internet by an independent annual statistical survey titled: “**Sample Survey on ICT Use in Households and by Individuals**”.

Since 2006 this survey has been conducted according to the annual implementing measures of the **Framework Regulation (EC) No. 808/2004** of the European Parliament and of the Council concerning Community statistics on the information society which ensures data harmonisation and comparability among EU countries.

**Reference period:** 2<sup>nd</sup> quarter of a monitored year

**Sample size:** 10 000 individuals aged 16 and over

**The education category** is published for the age group of 25 and over, as there are a lot of students with a low education attained using ICT very intensively in the age category 16-24.

### **Comparability of data published by the CZSO and Eurostat:**

The data for the Czech Republic published by Eurostat slightly differs from the data published by the CZSO. This difference is due to the fact that Eurostat includes solely individuals aged between 16 and 74 years. The CZSO provides as standard data for the whole adult population aged 16+. *This is the reason why the tables in this publication give for the Czech Republic dual total values: total of aged 16 and over and total aged 16-74.*

### **Definitions:**

- **Individuals using the Internet – Internet users** are individuals who used the Internet **at least once in the last 3 months** preceding the interview **anywhere** (at home, work, school, etc.) and for **whatever reason** (private or work).
- **The Internet use** shall mean any activity on the Internet carried out in an active manner, for instance, browsing of websites, downloading of files, using emails, from any location, for any purpose and using any devices not just computers (including laptops) but also tablets or mobile phones (smart phones).
- Part of the survey focuses on **access to the Internet via selected types of devices** (desktop computers, laptops, tablets, mobile phones, etc.). An individual used the device to access the Internet if he/she did so in the last 3 months prior to the interview – it could have been at home, in work or at any other place, for private or working purposes. It does not matter what type of connection was used to access the Internet (mobile networks, Wi-Fi, cable).
- Monitored **Internet activities** were carried out by the respondents for **private purposes at least once in the last 3 months** preceding the interview by using **any device** including a mobile phone. *Only activities related to cyber security have the reference period of 12 months. On-line purchases may have the reference period of 3 months or 12 months* preceding the interview.
- **Social networking** can be distinguished from other communication and content activities by the aspect of creating a profile on certain websites. Being a member of a network with selected other members who share interests and activities is an essential characteristic of a social network. A person is called a user of social networks if she has a profile on any social network and used the network at least once in the last 3 months before the interview.
- Looking for **information related to travel or accommodation** includes using the Internet for ascertaining information about travel destination, trips, hotels or any other type of accommodation, travel tickets, etc.
- **Watching TV via the Internet** refers to watching of programmes of the common TV broadcasters who give the possibility to watch TV live at a specific broadcast time or to watch a programme from an archive.

- **Websites intended for sharing (e.g. YouTube)** include services where people can upload a video content and also watch videos which other users have uploaded. These websites are generally free of charge. They are financed via advertisements.
- **Free video catalogs (e.g. Stream)** include web pages which are operated by one provider. Users of these web pages can watch video content on these sites for free.
- **Paid video catalogs (e.g. Netflix)** include commercial services (for payment) on demand and therefore the videos that one might have watched on the basis of some kind of subscription (also one-time).
- **Internet storage** also called as “cloud services” offers the possibility to store on a server accessible over the Internet. It is appropriate especially for large files which take up space on hard drive. Storing them on the Internet also provides with opportunities to share the files with other devices.
- **An individual purchasing on the Internet** is a person who in the last 12 months purchased or ordered a good or a service for private purpose over the Internet. This e-commerce activity may be performed on any device including smart phone. Goods or services ordered may not be paid over the Internet. Goods or services may be delivered on-line (over the Internet) or off-line (mail or in person). *Purchases via SMS, MMS or emails are excluded since they do not make use of the internet via web browsers or apps. Mere decision on the purchase on the basis of information acquired through the Internet is not considered to be an Internet purchase. Reference period for online purchases is 12 months prior the interview, only amount of money spent on online purchases and frequency of purchasing online is measured with the reference period of 3 months.*
- **Cookies** are small text files that enable the recognition of the computer. They are used to collect information about which web pages are visited on the Internet. Sometimes cookies are set and allowed to optimize the usability of the web site.
- **Limitation of access to content on social networks** can be done by restriction of access to whole account or only to selected information on the account (e.g. pictures or statuses).

Data on ICT use by individuals classified by **gender** of the respondents can be found in the publication titled: „**Focused on Men and Women**“.

<https://www.czso.cz/csu/czso/focus-on-women-and-men>

The **Eurostat** online database for **Information society statistics** has been used for the international comparison. Data from this database were extracted in March 2016. For more information see:

<http://ec.europa.eu/eurostat/web/digital-economy-and-society/data/comprehensive-database>

**More information on this topic is available on:**

[https://www.czso.cz/csu/czso/domacnosti\\_a\\_jednotlivci](https://www.czso.cz/csu/czso/domacnosti_a_jednotlivci) (only in Czech)

Detailed information on different socio-demographic groups is available at the following pages:

**Information on Internet usage by students:**

[https://www.czso.cz/csu/czso/information\\_technologies\\_in\\_schools](https://www.czso.cz/csu/czso/information_technologies_in_schools)

**Information on digital skills of individuals:**

<https://www.czso.cz/csu/czso/digitalni-dovednosti> (only in Czech)

**Information on usage of e-government services:**

[https://www.czso.cz/csu/czso/vyuzivani\\_ict\\_ve\\_vztahu\\_k\\_verejne\\_sprave](https://www.czso.cz/csu/czso/vyuzivani_ict_ve_vztahu_k_verejne_sprave)  
(only in Czech)

**Information on usage of the Internet for health related activities:**

[https://www.czso.cz/csu/czso/information\\_technologies\\_in\\_the\\_czech\\_health\\_sector](https://www.czso.cz/csu/czso/information_technologies_in_the_czech_health_sector)

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Tab. C1 Individuals in the Czech Rep. using the Internet; 2016

%

	At least once in the past	In the last 12 months	In the last 3 months*
<b>Total (aged 16+)</b>	<b>81,3</b>	<b>77,6</b>	<b>76,5</b>
Total (aged 16-74)	86,7	83,4	82,2
<b>Gender:</b>			
Males (aged 16+)	83,1	79,4	<b>78,2</b>
Females (aged 16+)	79,5	75,9	<b>74,8</b>
<b>Age group:</b>			
16-24 year-olds	98,2	97,0	<b>96,3</b>
25-34 year-olds	96,3	95,0	<b>94,5</b>
35-44 year-olds	96,6	95,7	<b>94,8</b>
45-54 year-olds	92,8	91,3	<b>89,7</b>
55-64 year-olds	76,2	70,8	<b>69,0</b>
65 year-olds and over	43,2	33,7	<b>32,5</b>
<b>Education attainment level (aged 25+):</b>			
Basic	39,1	32,9	<b>30,9</b>
Secondary without A-level exam.	72,5	67,7	<b>65,9</b>
Secondary with A-level exam.			
or Higher professional	90,8	87,4	<b>86,7</b>
University	96,4	94,6	<b>94,1</b>
<b>Specific groups:</b>			
Women on maternity leave	97,9	95,6	<b>94,1</b>
Students (aged 16+)	98,8	98,6	<b>98,6</b>
Pensioners	46,0	36,4	<b>35,0</b>

as a percentage of all individuals in a given socio-demographic group

\* Usage of the Internet at least once in the last 3 months (Internet users) - main indicator used for international comparison.

Figure C1 Individuals who have never used the Internet

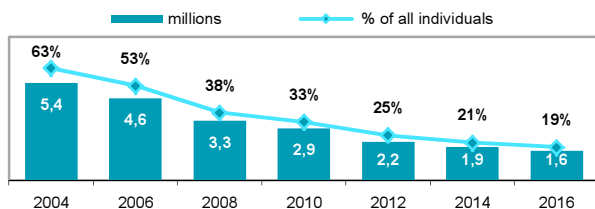
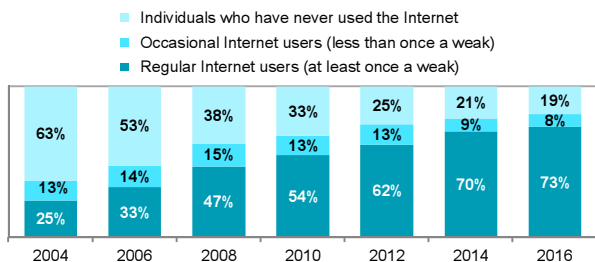


Figure C2 Individuals by usage of the Internet



Source: Czech Statistical Office, ICT use survey in households

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Tab. C2 Individuals in the Czech Republic using the Internet - Internet users; 2016

	Total*	Daily	Via a mobile phone
<b>Total (aged 16+)</b>	<b>76,5</b>	<b>60,3</b>	<b>41,2</b>
Total (aged 16-74)	82,2	65,1	44,8
<b>Gender:</b>			
Males (aged 16+)	78,2	63,2	45,0
Females (aged 16+)	74,8	57,5	37,6
<b>Age group:</b>			
16-24 year-olds	96,3	95,0	81,1
25-34 year-olds	94,5	85,3	73,6
35-44 year-olds	94,8	75,2	54,7
45-54 year-olds	89,7	63,9	36,7
55-64 year-olds	69,0	45,9	17,6
65 year-olds and over	32,5	18,7	5,5
<b>Education attainment level (aged 25+):</b>			
Basic	30,9	16,3	12,1
Secondary without A-level exam.	65,9	42,1	24,8
Secondary with A-level exam. or Higher professional	86,7	69,8	43,8
University	94,1	85,4	63,2
<b>Specific groups:</b>			
Women on maternity leave	94,1	83,3	64,2
Students (aged 16+)	98,6	98,0	82,2
Pensioners	35,0	19,5	5,6

as a percentage of all individuals in a given socio-demographic group

\* Usage of the Internet at least once in the last 3 months (Internet users) - main indicator used for international comparison.

Figure C3 Individuals aged 16+ using the Internet

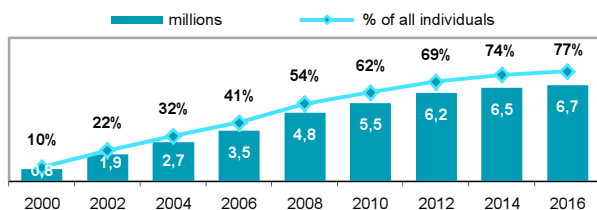
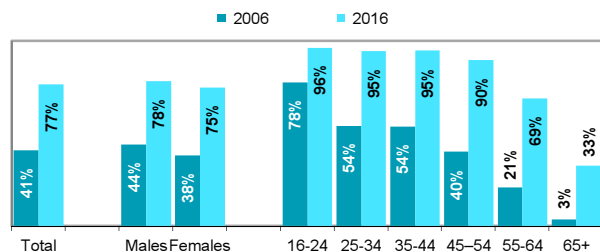


Figure C4 Individuals using the Internet by sex and age

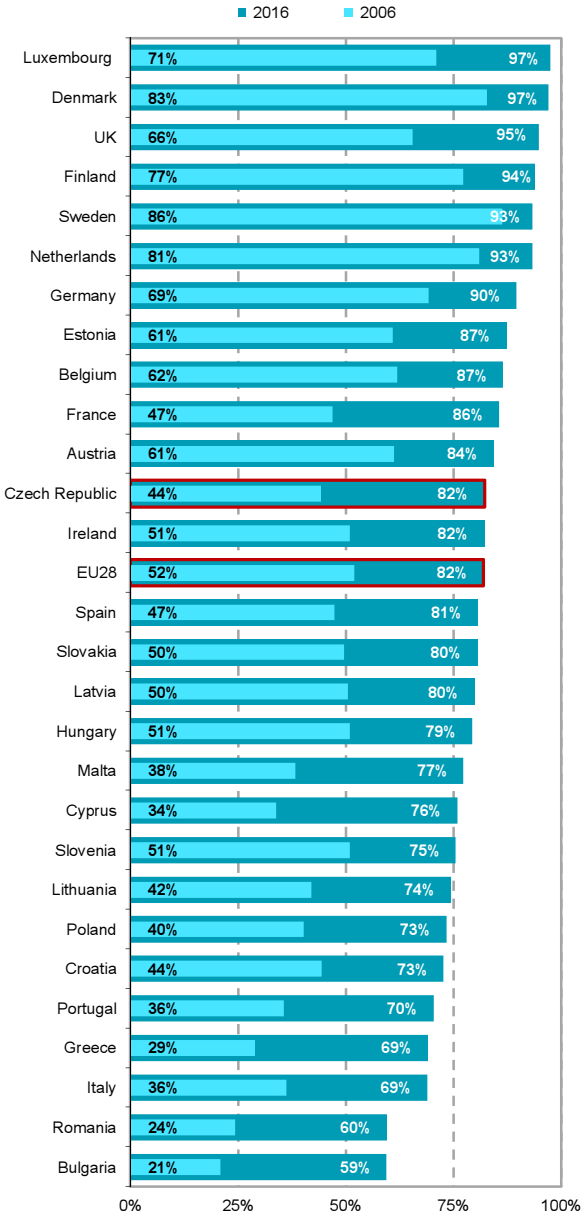


as a percentage of all individuals in a given socio-demographic group

Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C5 Individuals in EU countries aged 16-74 using the Internet - Internet users



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

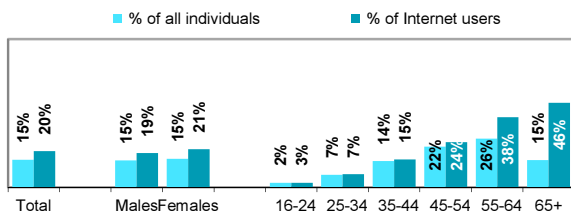
## C Individuals

**Tab. C3 Individuals in the Czech Republic using different types of computers to access the Internet; 2016**

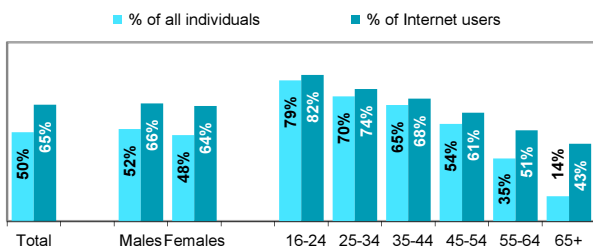
	%		
	Desktop	Laptop	Tablet
<b>Total (aged 16+)</b>	<b>39,0</b>	<b>49,8</b>	<b>14,0</b>
Total (aged 16-74)	41,7	53,9	15,3
<b>Gender:</b>			
Males (aged 16+)	40,2	51,5	14,4
Females (aged 16+)	37,7	48,2	13,6
<b>Age group:</b>			
16-24 year-olds	34,2	78,7	27,5
25-34 year-olds	37,2	69,8	20,4
35-44 year-olds	50,7	64,9	20,3
45-54 year-olds	52,4	54,4	14,0
55-64 year-olds	42,2	35,1	6,5
65 year-olds and over	19,8	14,1	2,3
<b>Education attainment level (aged 25+):</b>			
Basic	17,2	12,6	2,7
Secondary without A-level exam.	32,5	35,8	8,1
Secondary with A-level exam. or Higher professional	46,7	55,1	16,5
University	55,0	73,6	20,1
<b>Specific groups:</b>			
Women on maternity leave	35,3	68,7	22,5
Students (aged 16+)	37,7	82,2	28,3
Pensioners	20,9	15,3	2,7

as a percentage of all individuals in a given socio-demographic group

**Figure C6 Individuals accessing the Internet only via desktop computer by sex and age; 2016**



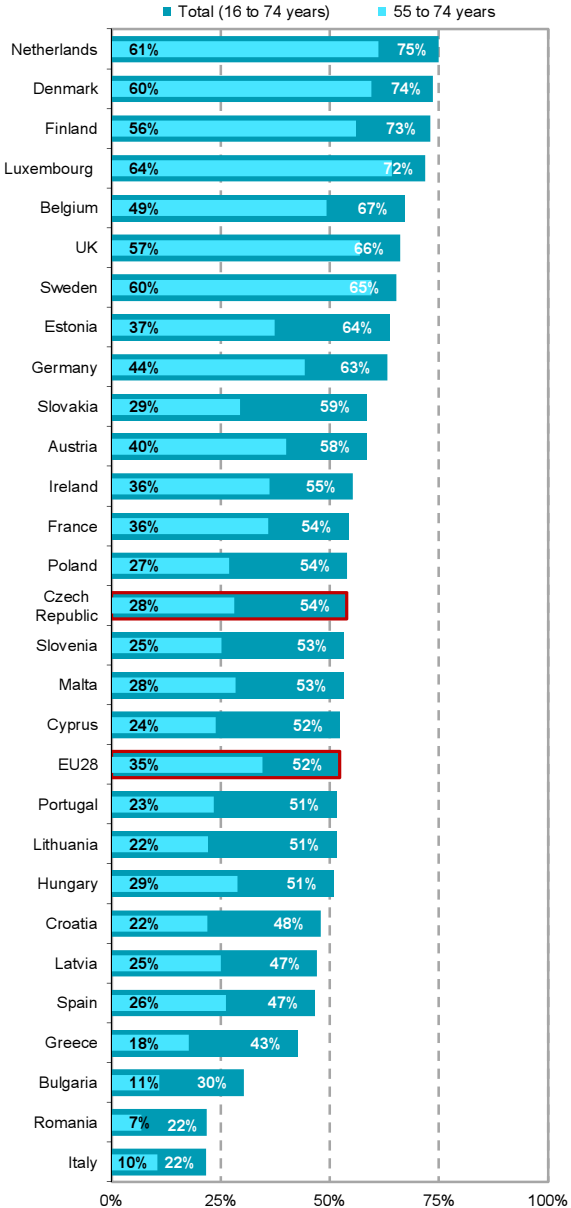
**Figure C7 Individuals accessing the Internet via laptop computer by sex and age; 2016**



Source: Czech Statistical Office, ICT use survey in households

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Figure C8 Individuals in EU countries accessing the Internet via laptop computer; 2016



as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

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Tab. C4 Individuals in the Czech Republic accessing the Internet via a mobile phone

	2014	2015	2016
<b>Total (aged 16+)</b>	<b>28,5</b>	<b>37,0</b>	<b>41,2</b>
Total (aged 16-74)	30,9	40,1	44,8
<b>Gender:</b>			
Males (aged 16+)	34,3	41,7	45,0
Females (aged 16+)	23,0	32,5	37,6
<b>Age group:</b>			
16-24 year-olds	64,8	77,1	81,1
25-34 year-olds	52,9	68,0	73,6
35-44 year-olds	34,0	48,6	54,7
45-54 year-olds	22,6	28,1	36,7
55-64 year-olds	9,9	14,2	17,6
65 year-olds and over	2,5	3,1	5,5
<b>Education attainment level (aged 25+):</b>			
Basic	4,0	9,2	12,1
Secondary without A-level exam.	13,8	20,5	24,8
Secondary with A-level exam.			
or Higher professional	28,7	34,8	43,8
University	44,6	59,1	63,2
<b>Specific groups:</b>			
Women on maternity leave	32,8	51,2	64,2
Students (aged 16+)	69,0	80,1	82,2
Pensioners	2,5	3,3	5,6

as a percentage of all individuals in a given socio-demographic group

Figure C9 Individuals aged 16+ accessing the Internet via a mobile phone

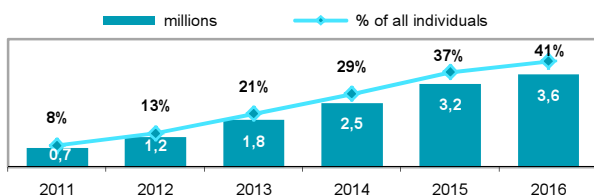
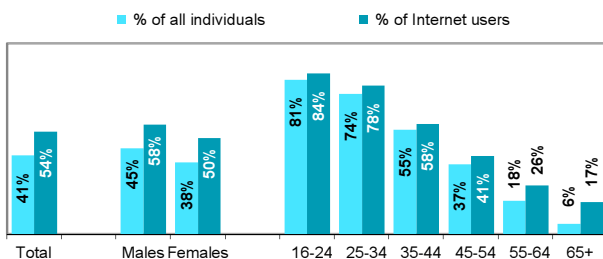


Figure C10 Individuals accessing the Internet via a mobile phone by sex and age; 2016

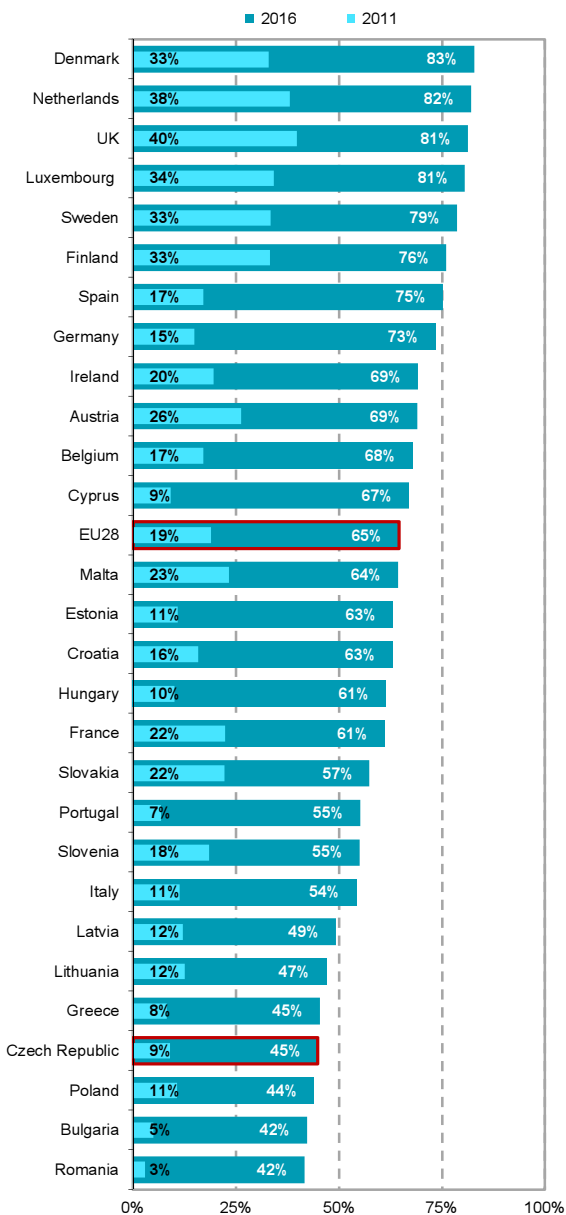


Source: Czech Statistical Office, ICT use survey in households



## C Individuals

Figure C11 Individuals in EU countries aged 16-74 accessing the Internet via a mobile phone



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C5 Individuals aged 55-74 years using the Internet in the Czech Republic; 2016

	%		
	Total	Males	Females
<b>Total (Internet users)*</b>	<b>57,4</b>	<b>59,4</b>	<b>55,5</b>
Regularly (at least once a week)	52,2	54,1	50,4
<b>By type of device used for access to the Internet</b>			
Desktop	34,9	37,2	32,7
Laptop	28,1	29,8	26,5
Tablet	5,1	6,1	4,2
Mobile phone	13,1	14,7	11,7

as a percentage of all individuals in a given socio-demographic group

\* Usage of the Internet at least once in the last 3 months.

Figure C12 Individuals aged 55-74 years using the Internet

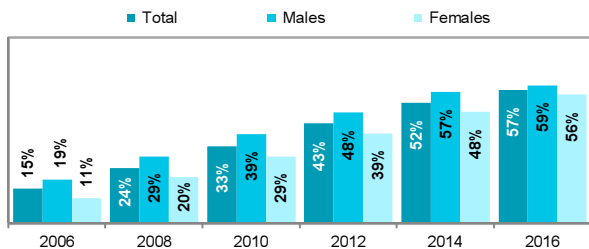


Figure C13 Individuals aged 55-74 years using the Internet by frequency of use

- Individuals that never used the Internet
- Occasional Internet users (less than once a week - at least once in the past)
- Regular Internet users (at least once a week)

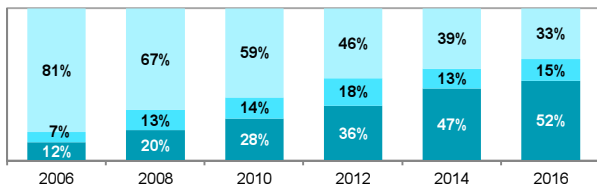
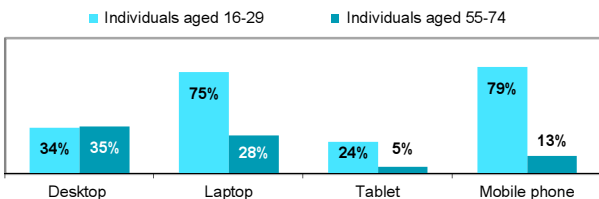


Figure 14 Devices used to access the Internet by individuals in selected age groups; 2016

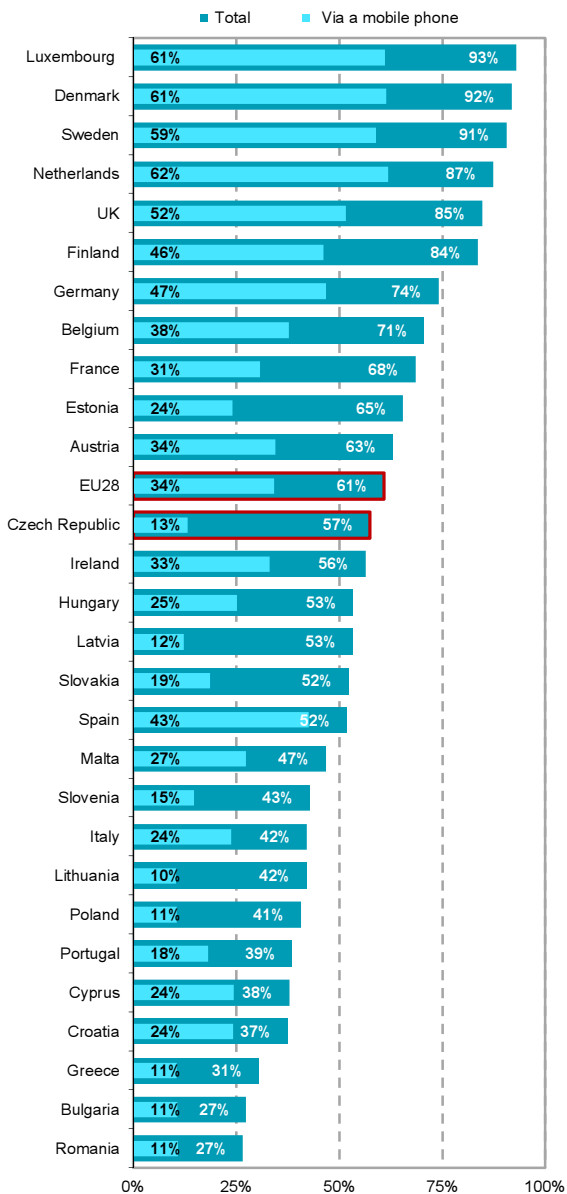


as a percentage of all individuals in a given age group

Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C15 Individuals in EU countries aged 55-74 using the Internet; 2016**



as a percentage of all individuals aged 55 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C6 Individuals in the Czech Republic using social networks

	%		
	2012	2014	2016
<b>Total (aged 16+)</b>	<b>30,3</b>	<b>36,9</b>	<b>41,4</b>
Total (aged 16-74)	32,8	40,0	45,1
<b>Gender:</b>			
Males (aged 16+)	31,3	37,7	40,7
Females (aged 16+)	29,4	36,1	42,1
<b>Age group:</b>			
16-24 year-olds	79,4	90,1	91,4
25-34 year-olds	57,9	71,7	77,8
35-44 year-olds	32,4	43,1	53,0
45-54 year-olds	17,0	23,9	33,0
55-64 year-olds	7,9	10,5	14,1
65 year-olds and over	1,3	3,5	4,9
<b>Education attainment level (aged 25+):</b>			
Basic	6,7	8,3	13,2
Secondary without A-level exam.	16,6	20,7	26,8
Secondary with A-level exam.			
or Higher professional	30,8	35,4	44,1
University	38,4	46,8	51,3
<b>Specific groups:</b>			
Women on maternity leave	47,9	65,2	72,1
Students (aged 16+)	84,9	93,5	94,0
Pensioners	1,6	4,1	5,5

as a percentage of all individuals in a given socio-demographic group

Figure C16 Individuals aged 16+ using social networks

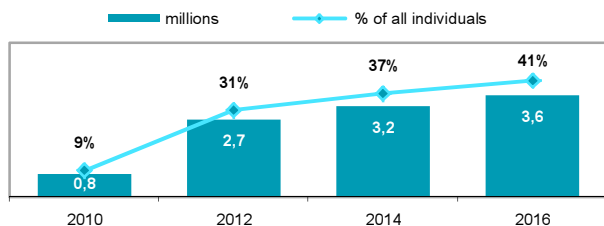
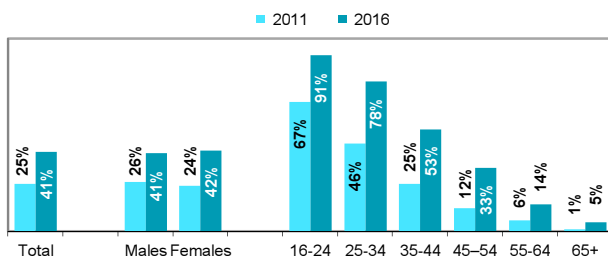


Figure C17 Individuals using social networks by sex and age

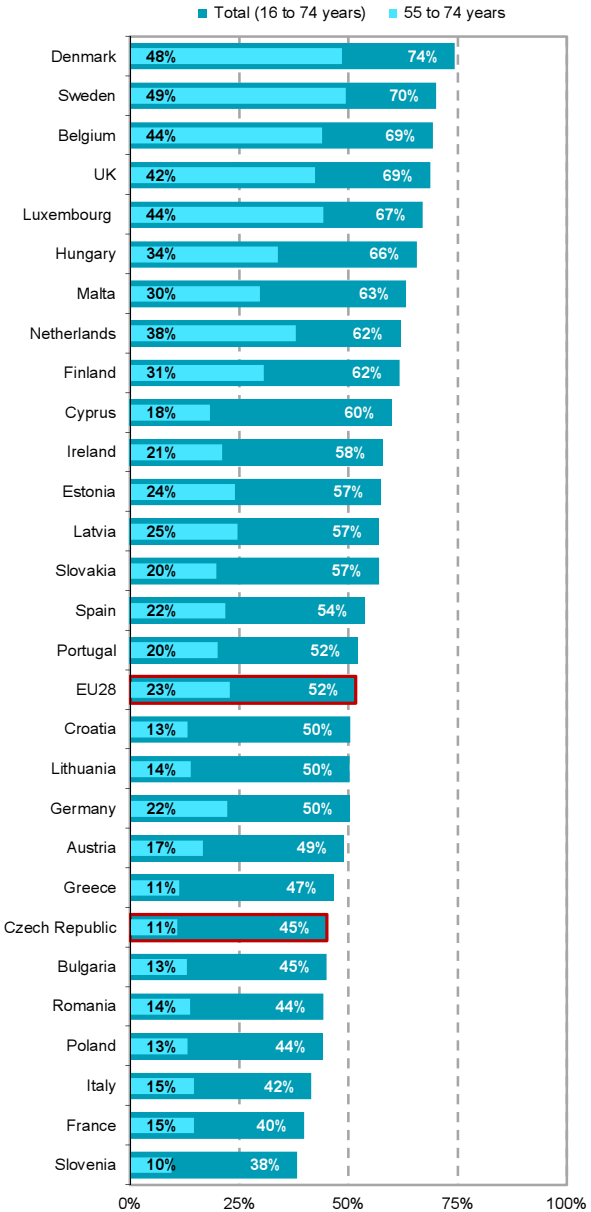


as a percentage of all individuals in a given socio-demographic group

Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C18 Individuals in EU countries using social networks; 2016



as a percentage of all individuals in a given age group and country

Source: Eurostat 2016

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Tab. C7 Individuals in the Czech Republic making phone calls over the Internet

	%		
	2012	2014	2016
<b>Total (aged 16+)</b>	<b>36,5</b>	<b>33,6</b>	<b>30,7</b>
Total (aged 16-74)	39,5	36,2	33,2
<b>Gender:</b>			
Males (aged 16+)	37,9	34,6	29,8
Females (aged 16+)	35,3	32,7	31,5
<b>Age group:</b>			
16-24 year-olds	66,9	65,9	58,4
25-34 year-olds	57,2	52,1	44,8
35-44 year-olds	43,7	37,7	35,3
45-54 year-olds	32,1	28,0	29,6
55-64 year-olds	23,1	22,0	20,0
65 year-olds and over	6,2	10,1	10,8
<b>Education attainment level (aged 25+):</b>			
Basic	8,7	7,3	8,7
Secondary without A-level exam.	22,9	18,5	19,8
Secondary with A-level exam. or Higher professional	42,1	36,3	34,0
University	54,7	51,5	42,8
<b>Specific groups:</b>			
Women on maternity leave	47,2	47,7	44,5
Students (aged 16+)	72,8	69,9	62,3
Pensioners	9,2	11,9	11,7

as a percentage of all individuals in a given socio-demographic group

Figure C19 Individuals aged 16+ making phone calls over the Internet

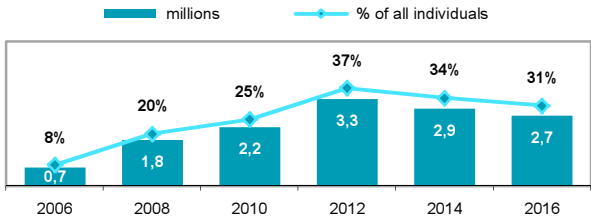
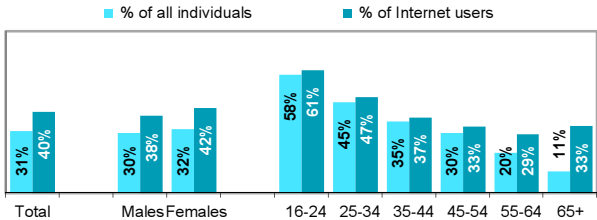


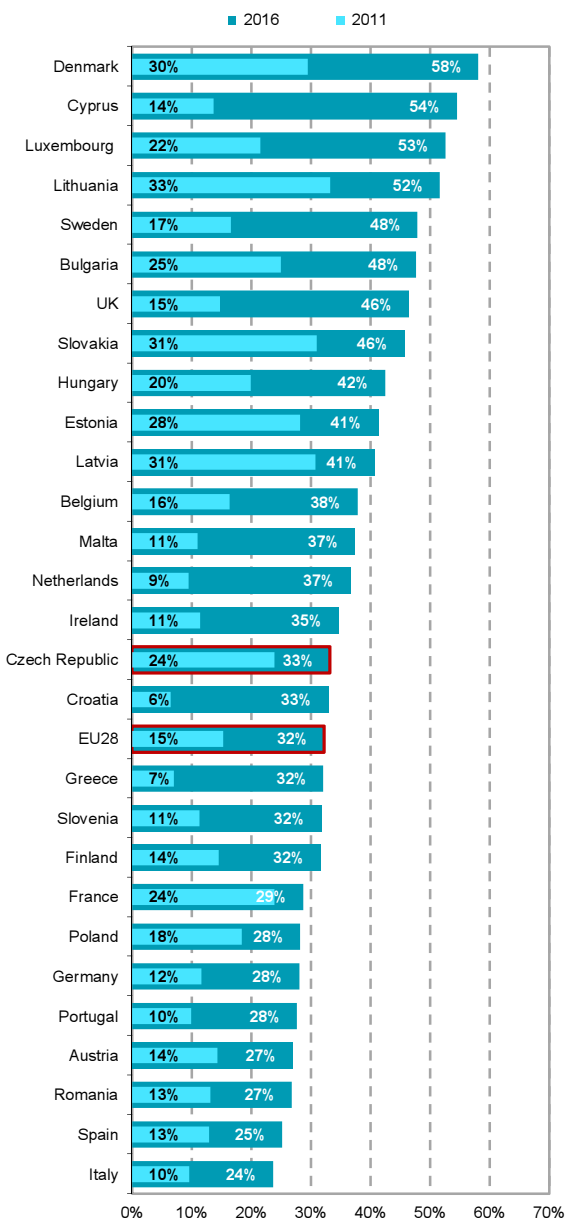
Figure C20 Individuals making phone calls over the Internet by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

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Figure C21 Individuals in EU countries aged 16-74 making phone calls over the Internet



Source: Eurostat, 2016

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Tab. C8 Individuals in the Czech Republic reading on-line news\*

	2012	2014	2016
<b>Total (aged 16+)</b>	<b>58,9</b>	<b>64,0</b>	<b>62,2</b>
Total (aged 16-74)	62,2	68,7	67,0
<b>Gender:</b>			
Males (aged 16+)	63,3	67,7	64,4
Females (aged 16+)	54,8	60,4	60,0
<b>Age group:</b>			
16-24 year-olds	80,6	84,5	80,1
25-34 year-olds	80,2	83,9	78,2
35-44 year-olds	74,7	78,6	79,5
45-54 year-olds	67,8	73,2	71,8
55-64 year-olds	47,8	54,7	54,5
65 year-olds and over	13,2	22,9	24,2
<b>Education attainment level (aged 25+):</b>			
Basic	16,6	16,7	21,2
Secondary without A-level exam.	46,2	48,9	49,7
Secondary with A-level exam. or Higher professional	70,3	73,9	72,0
University	82,2	89,0	83,5
<b>Specific groups:</b>			
Women on maternity leave	67,2	83,3	80,2
Students (aged 16+)	83,2	85,4	81,1
Pensioners	16,7	25,9	25,9

as a percentage of all individuals in a given socio-demographic group

Figure C22 Individuals aged 16+ reading on-line news\*

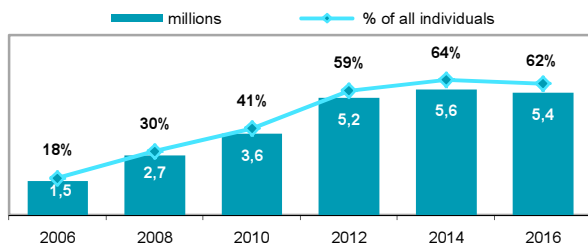
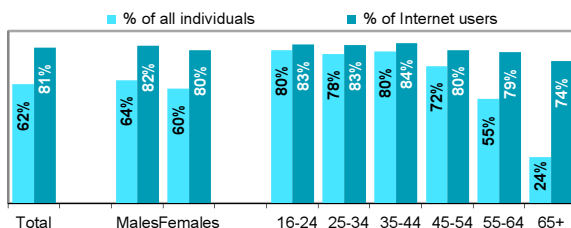


Figure C23 Individuals reading on-line news\* by sex and age; 2016



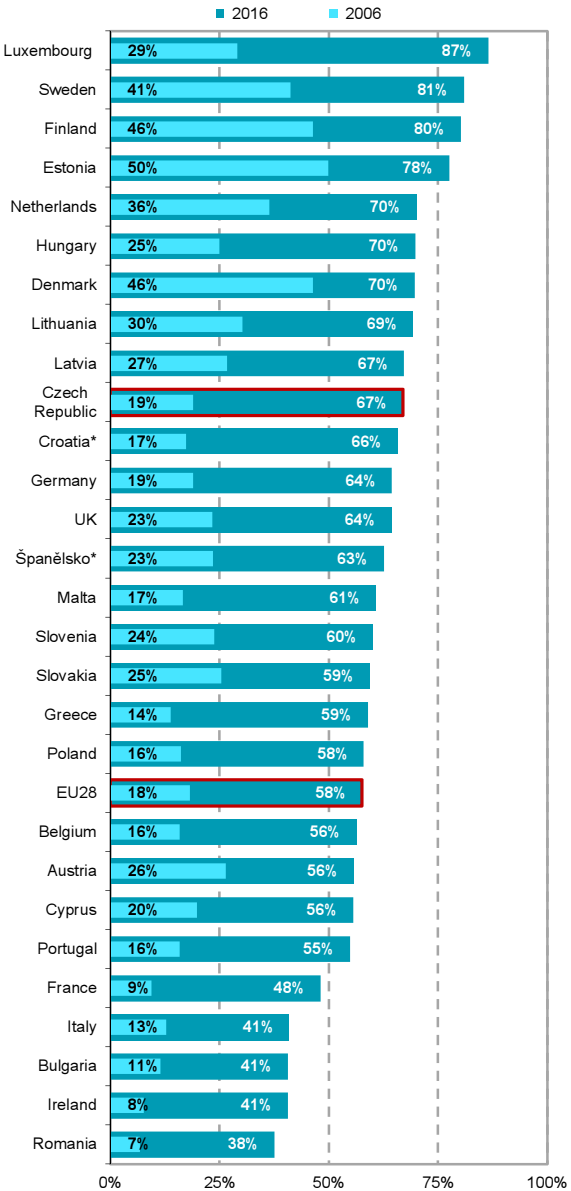
\* Includes reading of news on on-line servers, e.g. iDnes.cz, aktualne.cz, ihned.cz, novinky.cz, and reading of on-line newspapers and magazines.

Source: Czech Statistical Office, ICT use survey in households



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Figure C24 Individuals in EU countries aged 16-74 reading on-line news



\* data for 2007

as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C9 Individuals in the Czech Republic using the Internet for activities connected to travelling; 2016

%

	Looking for info. about travelling	Accommodation purchase	Travel tickets purchase
<b>Total (aged 16+)</b>	<b>47,0</b>	<b>8,7</b>	<b>8,0</b>
Total (aged 16-74)	51,0	9,5	8,7
<b>Gender:</b>			
Males (aged 16+)	45,7	9,6	8,7
Females (aged 16+)	48,3	7,9	7,4
<b>Age group:</b>			
16-24 year-olds	61,6	7,4	12,9
25-34 year-olds	65,4	14,4	15,1
35-44 year-olds	60,7	13,6	10,2
45-54 year-olds	54,2	9,8	7,7
55-64 year-olds	38,6	6,4	4,4
65 year-olds and over	14,7	1,5	1,2
<b>Education attainment level (aged 25+):</b>			
Basic	9,4	0,5	0,6
Secondary without A-level exam.	32,5	4,3	2,9
Secondary with A-level exam. or Higher professional	58,0	12,2	9,8
University	71,2	17,8	17,4
<b>Specific groups:</b>			
Women on maternity leave	59,6	7,1	8,5
Students (aged 16+)	63,0	7,5	16,4
Pensioners	16,8	1,7	1,6

as a percentage of all individuals in a given socio-demographic group

Figure C25 Individuals aged 16+ looking for information about travelling or accommodation

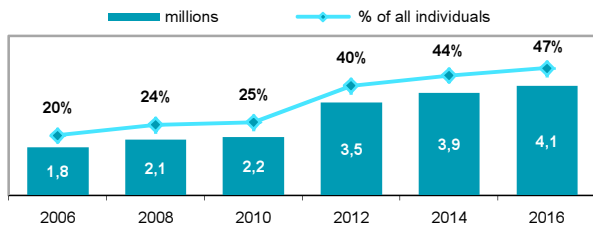
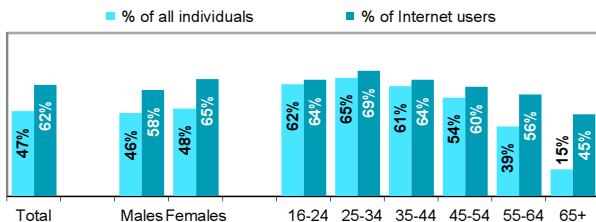


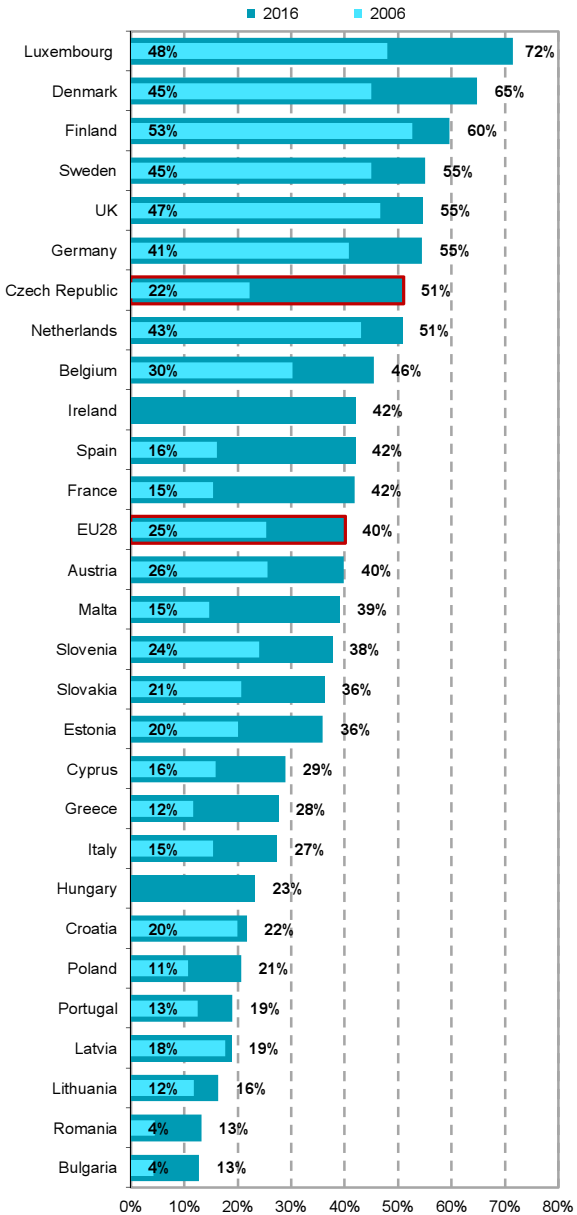
Figure C26 Individuals looking for information about travelling or accommodation by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C27 Individuals in EU countries aged 16-74 looking for information about travelling or accomodation**



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C10 Individuals in the Czech Republic using the Internet for listening to music, watching TV or playing games; 2016

%

	Listening to music	Watching TV	Playing games
<b>Total (aged 16+)</b>	<b>35,3</b>	<b>23,8</b>	<b>19,5</b>
Total (aged 16-74)	38,3	25,8	21,2
<b>Gender:</b>			
Males (aged 16+)	38,1	25,3	28,1
Females (aged 16+)	32,5	22,3	11,2
<b>Age group:</b>			
16-24 year-olds	79,4	37,5	57,9
25-34 year-olds	62,9	33,2	33,8
35-44 year-olds	40,1	31,4	20,6
45-54 year-olds	32,4	26,9	12,0
55-64 year-olds	14,5	17,4	7,8
65 year-olds and over	5,5	5,6	2,8
<b>Education attainment level (aged 25+):</b>			
Basic	10,8	6,3	7,4
Secondary without A-level exam.	21,8	16,5	13,9
Secondary with A-level exam. or Higher professional	36,1	26,9	16,4
University	48,0	35,3	18,8
<b>Specific groups:</b>			
Women on maternity leave	47,8	32,0	12,3
Students (aged 16+)	83,1	40,4	60,4
Pensioners	6,0	7,0	3,1

as a percentage of all individuals in a given socio-demographic group

Figure C28 Individuals aged 16+ watching Internet streamed TV

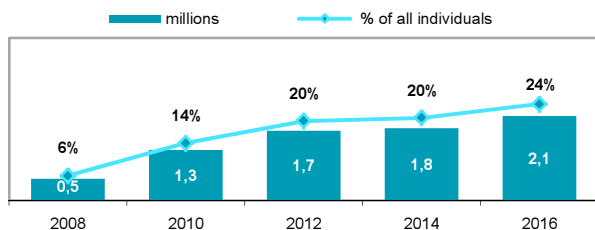
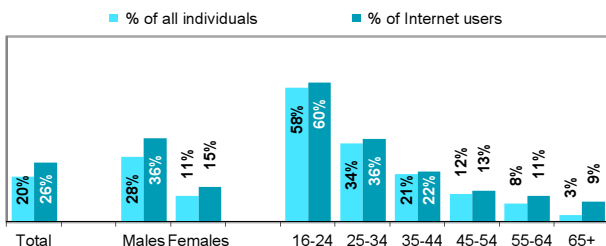


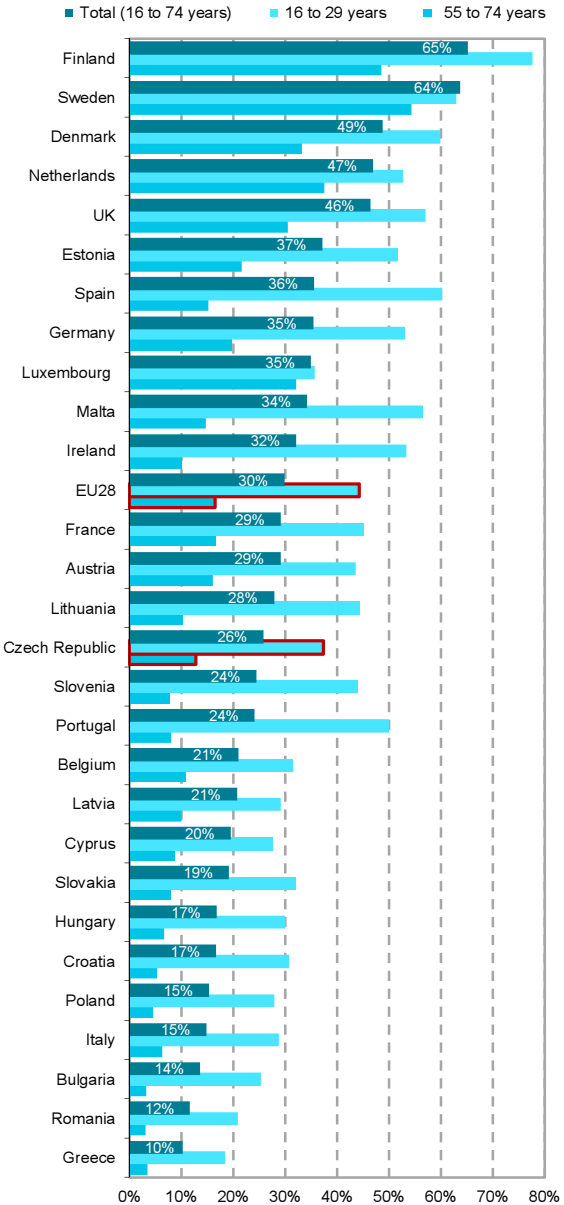
Figure C29 Individuals playing games over the Internet by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C30 Individuals in EU countries watching Internet streamed TV by age; 2016**



as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

## C Individuals

Tab. C11 Individuals in the Czech Republic using specialized websites for watching videos; 2016

%

	Websites intended for sharing (e.g. YouTube)	Free video catalogs (e.g. Stream)	Paid video catalogs (e.g. Netflix)
<b>Total (aged 16+)</b>	<b>39,4</b>	<b>21,1</b>	<b>2,9</b>
Total (aged 16-74)	42,8	22,9	3,2
<b>Gender:</b>			
Males (aged 16+)	42,5	23,6	3,6
Females (aged 16+)	36,4	18,7	2,2
<b>Age group:</b>			
16-24 year-olds	78,6	45,9	8,0
25-34 year-olds	63,1	37,6	4,9
35-44 year-olds	49,5	26,0	3,5
45-54 year-olds	37,5	17,7	2,3
55-64 year-olds	21,8	8,4	1,1
65 year-olds and over	7,4	3,8	0,2
<b>Education attainment level (aged 25+):</b>			
Basic	11,1	4,5	0,3
Secondary without A-level exam.	26,3	13,5	1,4
Secondary with A-level exam. or Higher professional	43,3	22,5	2,8
University	51,2	28,3	4,8
<b>Specific groups:</b>			
Women on maternity leave	53,6	31,7	4,5
Students (aged 16+)	80,5	46,4	7,7
Pensioners	8,9	4,1	0,3

as a percentage of all individuals in a given socio-demographic group

Figure C31 Individuals watching videos on websites intended for sharing (e.g. YouTube); 2016

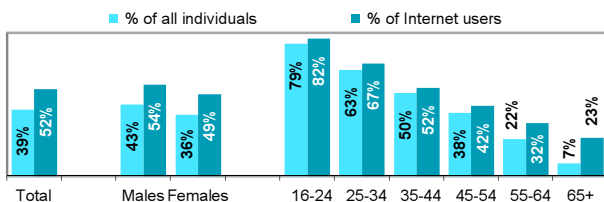
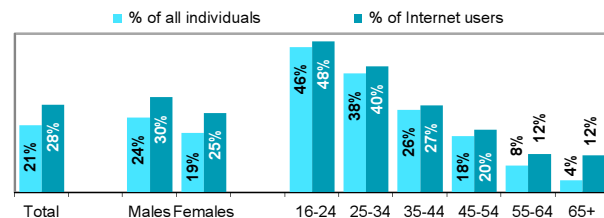


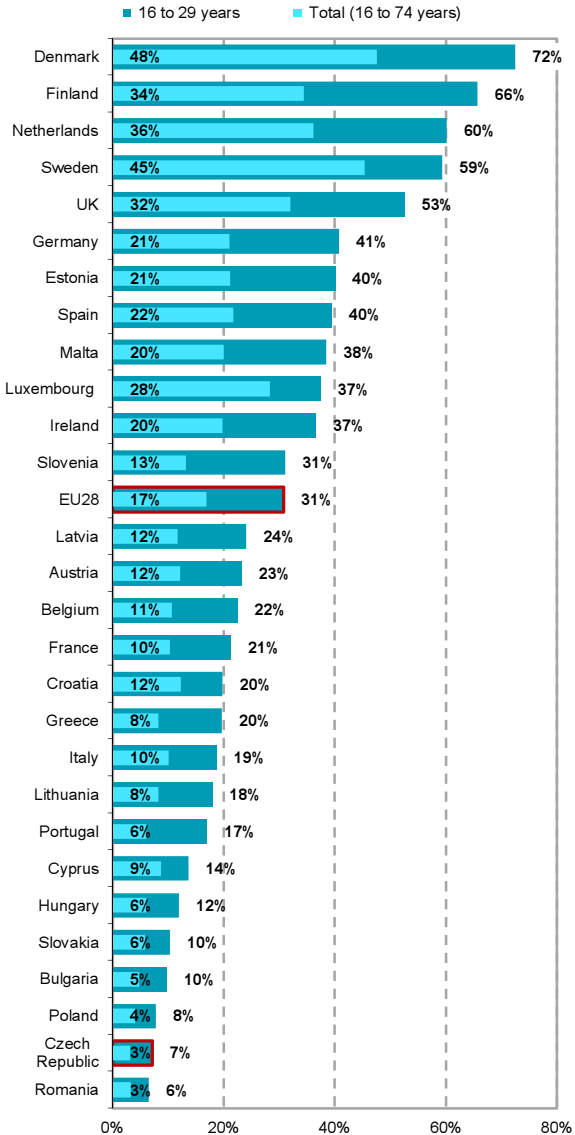
Figure C32 Individuals watching video from free video catalogs (e.g. Stream) by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C33 Individuals in EU countries watching videos from paid video catalogs\*; 2016**



\* Includes watching movies, TV series or other video content on commercial websites (e.g. Netflix or Apple iTunes) where subscription and payment are required.

as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

## C Individuals

Tab. C12 Individuals in the Czech Republic using the Internet for uploading pictures/videos\* or creating a blog; 2016

	%	
	Uploading pictures/video	Creating a blog
<b>Total (aged 16+)</b>	<b>30,6</b>	<b>3,6</b>
Total (aged 16-74)	33,2	3,9
<b>Gender:</b>		
Males (aged 16+)	32,1	5,2
Females (aged 16+)	29,1	2,1
<b>Age group:</b>		
16-24 year-olds	72,6	9,6
25-34 year-olds	56,3	6,7
35-44 year-olds	38,1	4,0
45-54 year-olds	22,5	2,4
55-64 year-olds	10,6	1,6
65 year-olds and over	4,0	0,3
<b>Education attainment level (aged 25+):</b>		
Basic	7,6	0,2
Secondary without A-level exam.	17,3	1,0
Secondary with A-level exam. or Higher professional	31,6	3,4
University	43,0	7,9
<b>Specific groups:</b>		
Women on maternity leave	48,4	2,9
Students (aged 16+)	76,4	10,2
Pensioners	4,3	0,5

as a percentage of all individuals in a given socio-demographic group

\* Uploading pictures/videos or other content on websites intended for sharing (eg. Facebook, YouTube, Instagram, Flickr).

Figure C34 Individuals uploading pictures/videos or other content on websites by sex and age; 2016

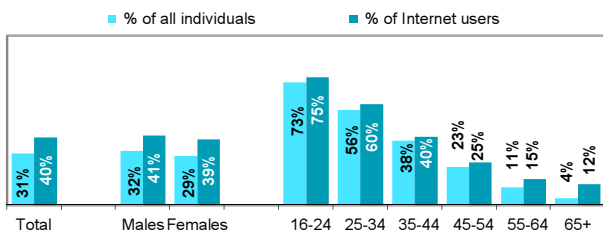
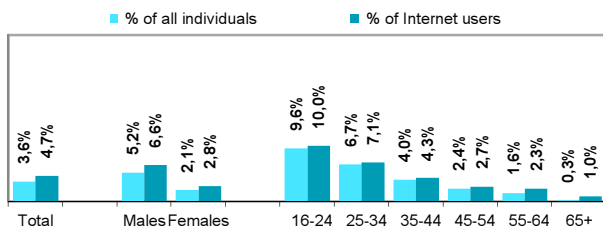


Figure C35 Individuals creating blogs by sex and age; 2016

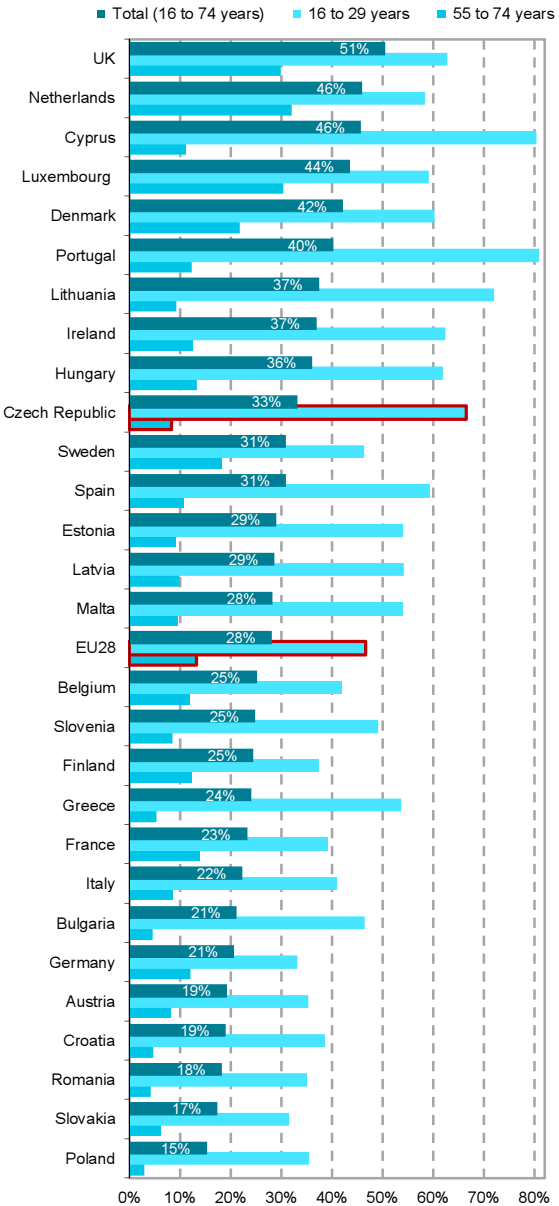


Source: Czech Statistical Office, ICT use survey in households



## C Individuals

**Figure C36 Individuals in EU countries using the Internet for uploading pictures/videos or other content by age; 2016**



as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

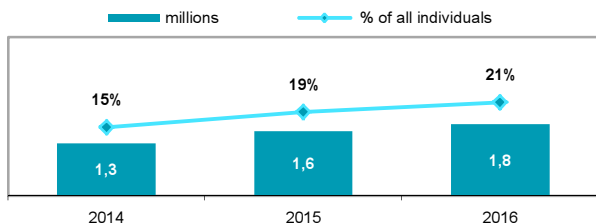
## C Individuals

Tab. C13 Individuals in the Czech Rep. using Internet storage

	%		
	2014	2015	2016
<b>Total (aged 16+)</b>	<b>15,1</b>	<b>18,5</b>	<b>20,6</b>
Total (aged 16-74)	16,4	20,0	22,3
<b>Gender:</b>			
Males (aged 16+)	19,0	22,0	23,5
Females (aged 16+)	11,3	15,2	17,8
<b>Age group:</b>			
16-24 year-olds	32,9	39,3	48,2
25-34 year-olds	32,1	33,9	37,7
35-44 year-olds	15,7	22,0	24,6
45-54 year-olds	11,6	14,7	15,6
55-64 year-olds	5,1	8,2	8,3
65 year-olds and over	1,4	2,0	3,0
<b>Education attainment level (aged 25+):</b>			
Basic	1,5	4,0	3,3
Secondary without A-level exam.	4,2	5,1	8,1
Secondary with A-level exam.			
or Higher professional	18,4	17,7	21,3
University	35,8	41,8	38,6
<b>Specific groups:</b>			
Women on maternity leave	18,2	23,0	27,8
Students (aged 16+)	37,8	44,5	52,9
Pensioners	1,5	2,1	2,8

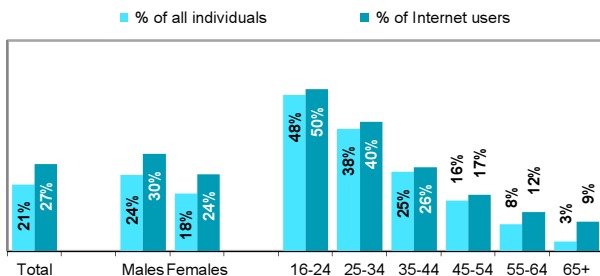
as a percentage of all individuals in a given socio-demographic group

Figure C37 Individuals aged 16+ using Internet storage



as a percentage of all individuals in a given socio-demographic group

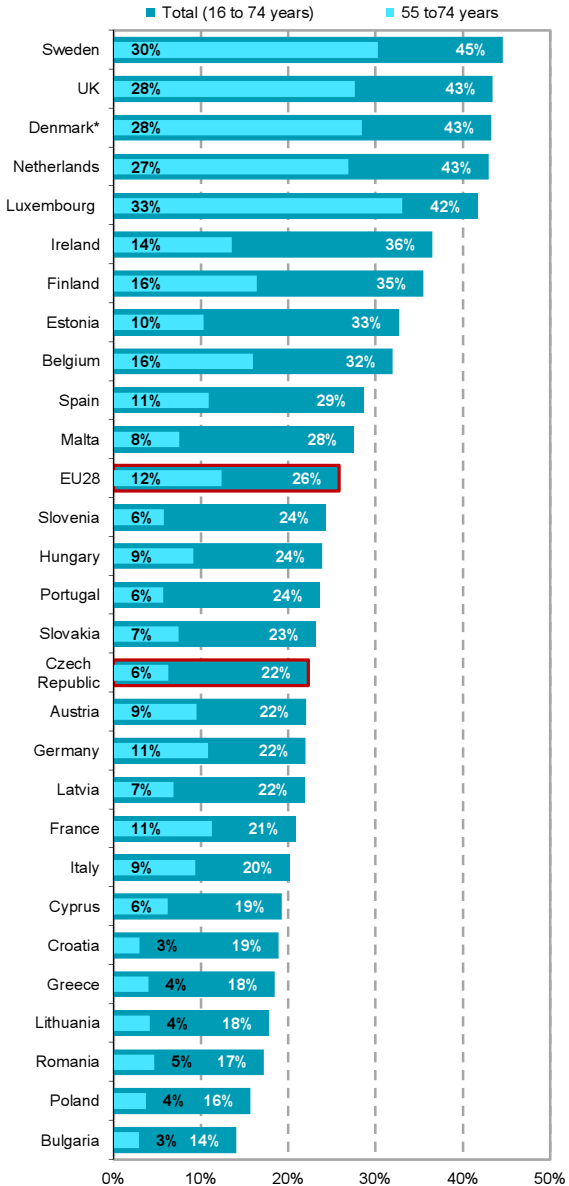
Figure C38 Individuals using Internet storage



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C39 Individuals in EU countries using Internet storage; 2016



\* data for 2015

as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

## C Individuals

Tab. C14 Individuals in the Czech Rep. using Internet banking

	2012	2014	2016
<b>Total (aged 16+)</b>	<b>32,3</b>	<b>42,6</b>	<b>47,4</b>
Total (aged 16-74)	34,2	46,0	51,4
<b>Gender:</b>			
Males (aged 16+)	34,3	45,4	48,8
Females (aged 16+)	30,4	40,0	46,0
<b>Age group:</b>			
16-24 year-olds	26,0	38,5	40,3
25-34 year-olds	57,2	68,6	69,4
35-44 year-olds	46,6	62,0	71,0
45-54 year-olds	38,6	49,8	58,5
55-64 year-olds	22,3	31,1	36,7
65 year-olds and over	3,7	9,2	12,3
<b>Education attainment level (aged 25+):</b>			
Basic	5,8	6,9	9,8
Secondary without A-level exam.	20,1	27,1	36,2
Secondary with A-level exam. or Higher professional	45,6	55,5	61,1
University	62,8	76,0	73,7
<b>Specific groups:</b>			
Women on maternity leave	50,6	69,0	68,5
Students (aged 16+)	22,6	28,9	33,6
Pensioners	5,2	10,5	12,9

as a percentage of all individuals in a given socio-demographic group

Figure C40 Individuals aged 16+ using Internet banking

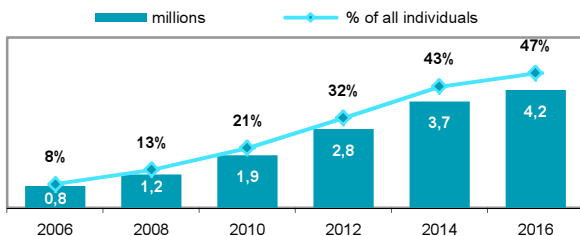
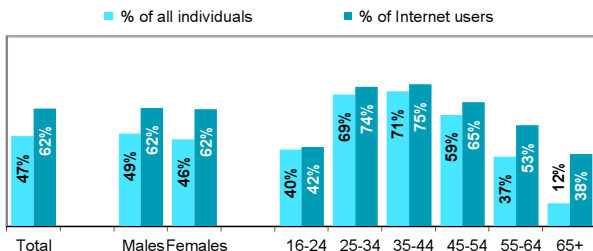


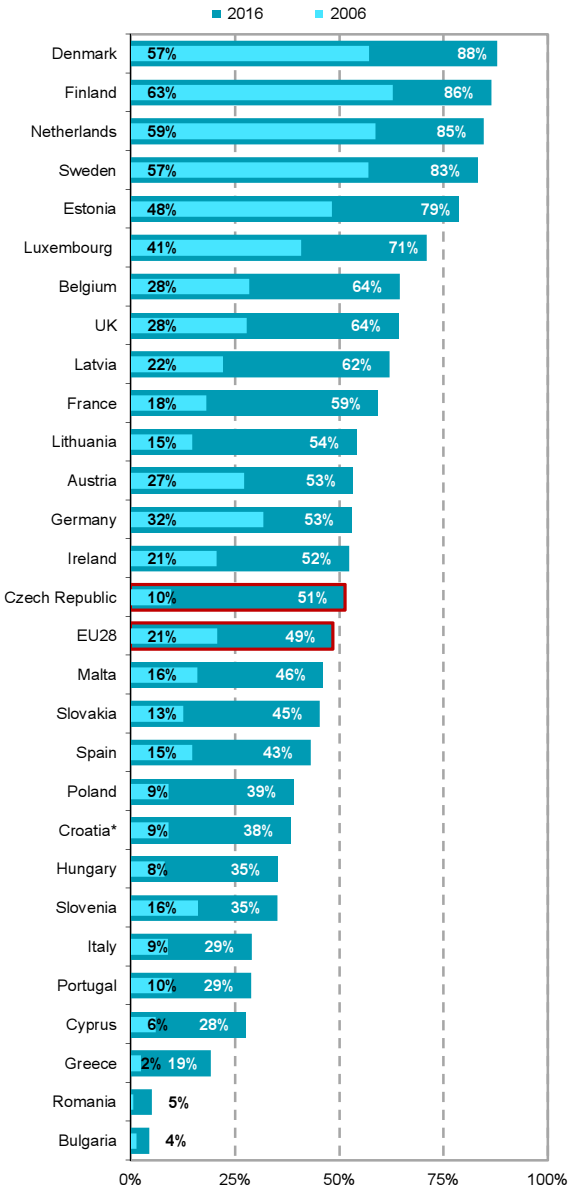
Figure C41 Individuals using Internet banking by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C42 Individuals in EU countries aged 16-74 using Internet banking**



\* data for 2007

as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C15 Individuals in the Czech Republic purchasing over the Internet; 2016

%

	At least once in the past	In the last 12 months*	In the last 3 months
<b>Total (aged 16+)</b>	<b>58,6</b>	<b>43,6</b>	<b>26,7</b>
Total (aged 16-74)	63,4	47,4	29,0
<b>Gender:</b>			
Males (aged 16+)	58,8	42,3	25,8
Females (aged 16+)	58,4	44,9	27,5
<b>Age group:</b>			
16-24 year-olds	71,4	58,7	39,3
25-34 year-olds	85,2	72,0	44,0
35-44 year-olds	79,2	59,4	36,6
45-54 year-olds	66,3	46,6	29,1
55-64 year-olds	44,8	28,3	15,4
65 year-olds and over	18,2	9,7	5,0
<b>Education attainment level (aged 25+):</b>			
Basic	16,3	8,3	3,5
Secondary without A-level exam.	45,1	30,5	15,7
Secondary with A-level exam.			
or Higher professional	72,2	55,2	34,1
University	79,3	61,5	42,3
<b>Specific groups:</b>			
Women on maternity leave	86,1	72,4	50,3
Students (aged 16+)	69,2	58,3	37,0
Pensioners	20,2	11,4	5,8

as a percentage of all individuals in a given socio-demographic group

\*Individuals who purchased (ordered a good or a service) over the Internet at least once in the last 12 months is one of the main indicators (individual purchasing online) used for international comparison.

Figure C43 Individuals 16+ who have never purchased over the Internet

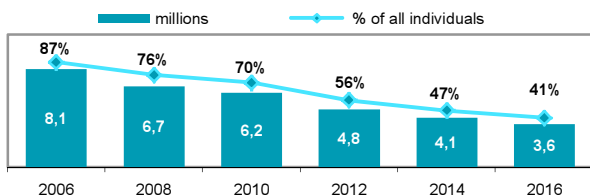
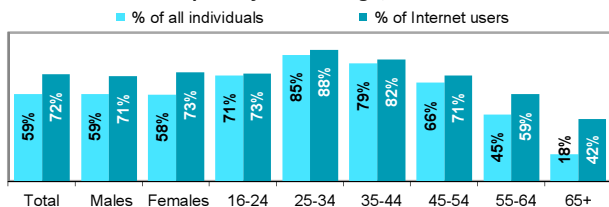


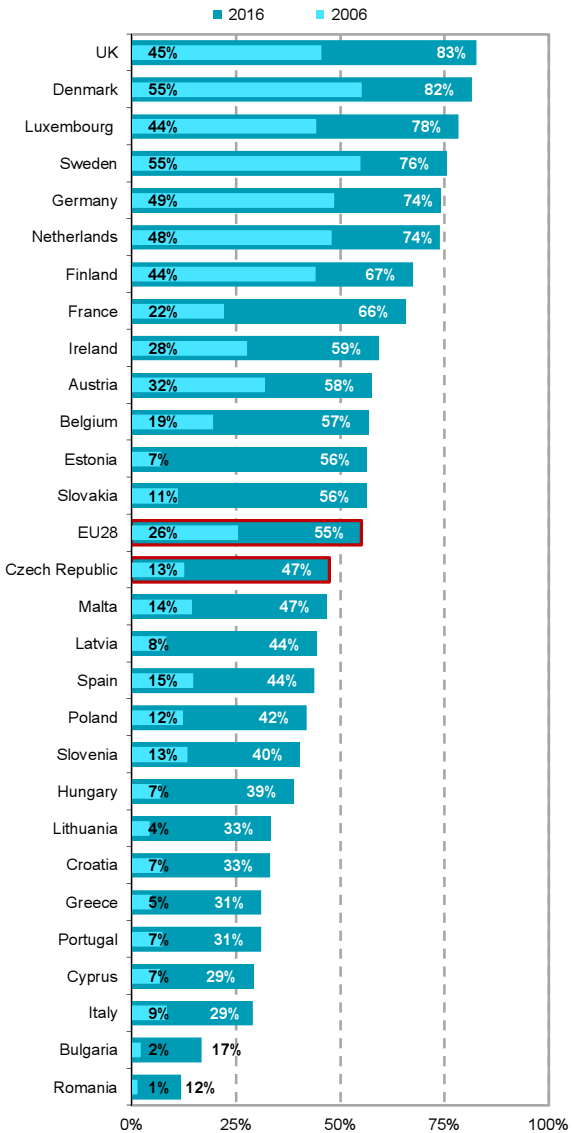
Figure C44 Individuals who have purchased over the Internet at least once in the past by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C45 Individuals in EU countries aged 16-74 purchasing over the Internet\*



\*Individuals who purchased (ordered a good or a service) over the Internet at least once in the last 12 months is one of the main indicators (individual purchasing online) used for international comparison.

as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2016

## C Individuals

Tab. C16 Individuals in the Czech Republic purchasing over the Internet at least once in the last 12 months

	2012	2014	2016
<b>Total (aged 16+)</b>	<b>30,6</b>	<b>39,3</b>	<b>43,6</b>
Total (aged 16-74)	32,5	42,5	47,4
<b>Gender:</b>			
Males (aged 16+)	31,5	40,5	42,3
Females (aged 16+)	29,8	38,1	44,9
<b>Age group:</b>			
16-24 year-olds	46,3	62,2	58,7
25-34 year-olds	54,3	63,2	72,0
35-44 year-olds	43,1	52,6	59,4
45-54 year-olds	27,9	40,1	46,6
55-64 year-olds	15,7	21,7	28,3
65 year-olds and over	3,9	7,6	9,7
<b>Education attainment level (aged 25+):</b>			
Basic	6,0	6,3	8,3
Secondary without A-level exam.	18,7	23,5	30,5
Secondary with A-level exam.			
or Higher professional	38,5	45,9	55,2
University	50,7	61,4	61,5
<b>Specific groups:</b>			
Women on maternity leave	51,0	64,6	72,4
Students (aged 16+)	46,9	62,5	58,3
Pensioners	4,2	8,2	11,4

%

as a percentage of all individuals in a given socio-demographic group

Figure C46 Individuals aged 16+ purchasing over the Internet

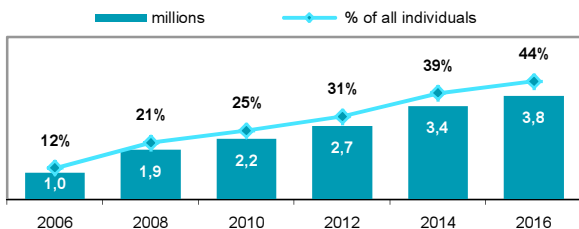
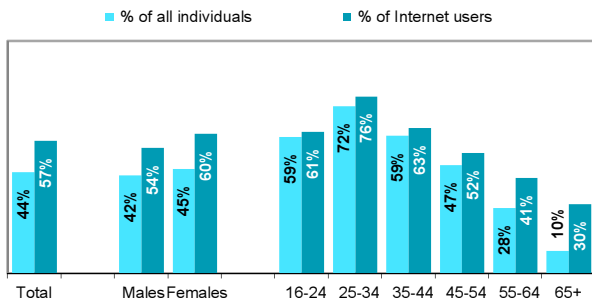


Figure C47 Individuals purchasing over the Internet by sex and age; 2016

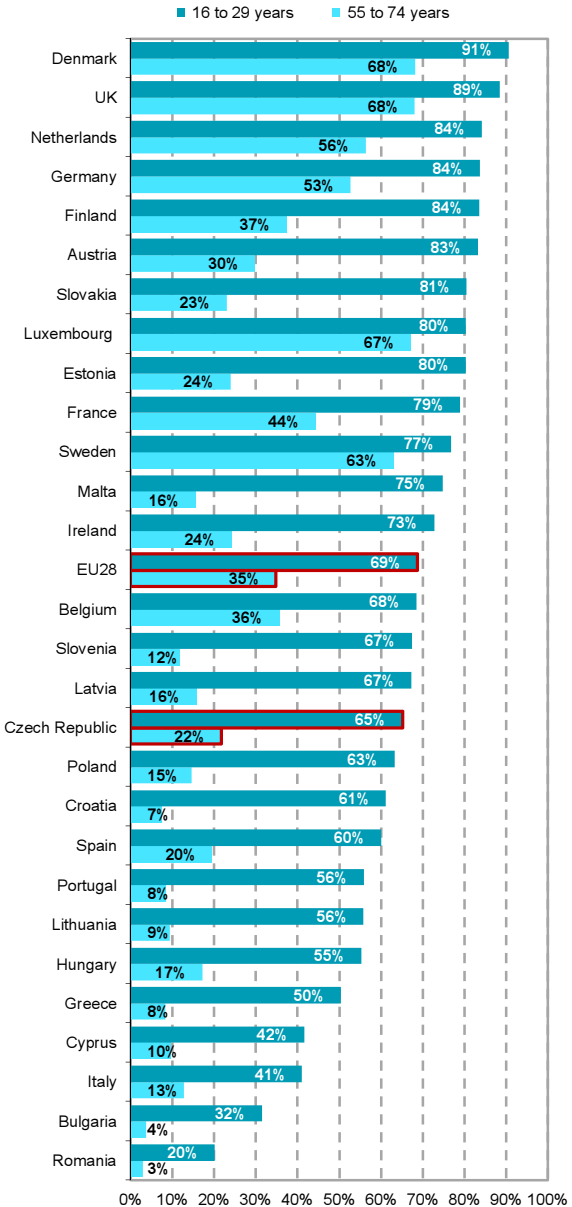


Source: Czech Statistical Office, ICT use survey in households



## C Individuals

Figure C48 Individuals in EU countries purchasing over the Internet by age; 2016



as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

## C Individuals

Tab. C17 Individuals in the Czech Republic using specialised on-line services to purchase over the Internet; 2016

%

	Price/product comparison*	Discount platform	Payment by card
<b>Total (aged 16+)</b>	<b>37,1</b>	<b>16,9</b>	<b>7,7</b>
Total (aged 16-74)	40,4	18,3	8,4
<b>Gender:</b>			
Males (aged 16+)	36,6	14,8	8,4
Females (aged 16+)	37,6	18,9	7,1
<b>Age group:</b>			
16-24 year-olds	51,4	26,8	8,4
25-34 year-olds	62,5	32,2	16,0
35-44 year-olds	49,8	19,6	11,6
45-54 year-olds	40,1	16,8	8,6
55-64 year-olds	23,1	9,3	2,5
65 year-olds and over	7,6	3,7	0,8
<b>Education attainment level (aged 25+):</b>			
Basic	6,6	3,4	0,5
Secondary without A-level exam.	25,1	10,7	3,1
Secondary with A-level exam. or Higher professional	46,8	22,2	10,5
University	53,8	21,8	16,8
<b>Specific groups:</b>			
Women on maternity leave	59,6	33,6	13,3
Students (aged 16+)	52,2	24,8	9,6
Pensioners	9,0	3,8	0,9

as a percentage of all individuals in a given socio-demographic group

\* Price or product comparison websites or apps (e.g. Heureka, Trivago).

Figure C49 Individuals aged 16+ purchasing over a discount platform

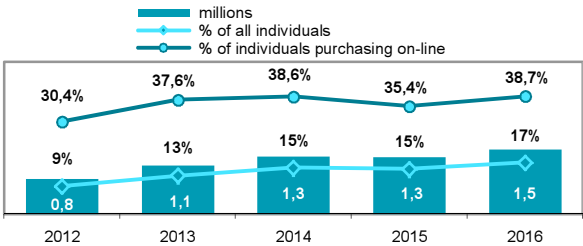
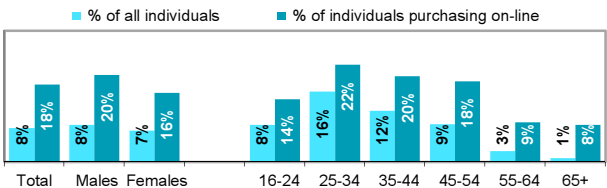


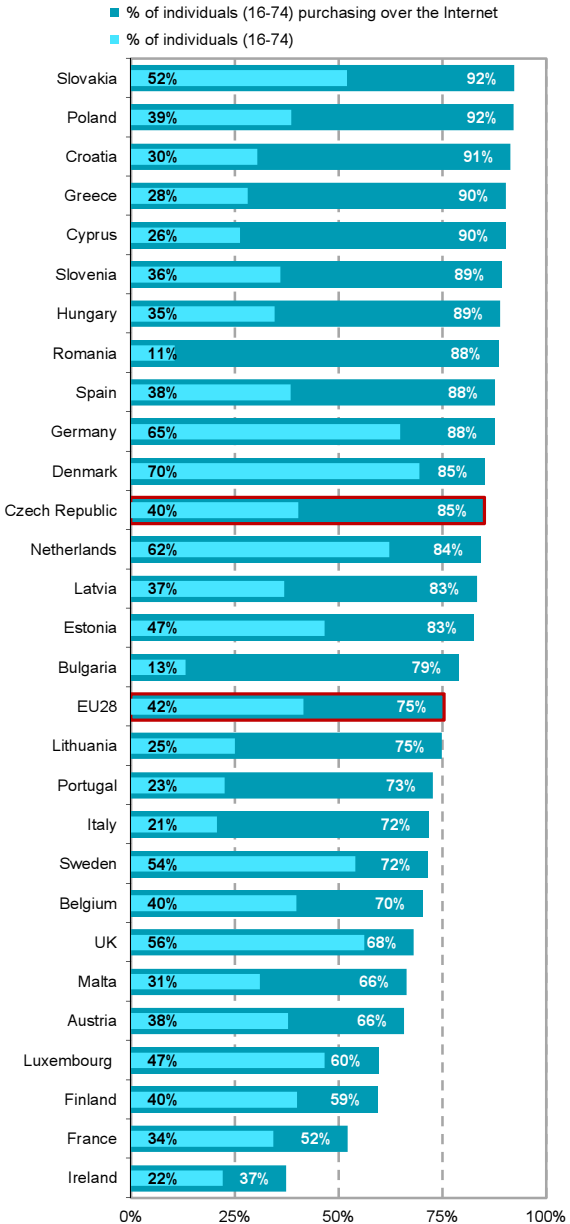
Figure C50 Individuals using debit/credit card for payment over the Internet by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C51 Individuals in EU countries using specialised websites/apps to compare products and prices; 2016**



Source: Eurostat, 2016

## C Individuals

Tab. C18 Individuals in the Czech Republic purchasing over the Internet in 1.Q. 2016

	Total*	3x or more	for 5 000 CZK or more
<b>Total (aged 16+)</b>	26,7	12,7	8,9
Total (aged 16-74)	29,0	13,8	9,8
<b>Gender:</b>			
Males (aged 16+)	25,8	12,1	10,8
Females (aged 16+)	27,5	13,2	7,3
<b>Age group:</b>			
16-24 year-olds	39,3	18,4	9,0
25-34 year-olds	44,0	24,4	14,7
35-44 year-olds	36,6	17,2	14,3
45-54 year-olds	29,1	12,9	10,6
55-64 year-olds	15,4	6,3	5,1
65 year-olds and over	5,0	1,4	1,2
<b>Education attainment level (aged 25+):</b>			
Basic	3,5	1,8	0,1
Secondary without A-level exam.	15,7	5,3	4,3
Secondary with A-level exam. or Higher professional	34,1	16,6	12,1
University	42,3	23,8	18,5
<b>Specific groups:</b>			
Women on maternity leave	50,3	28,5	12,6
Students (aged 16+)	37,0	17,5	7,1
Pensioners	5,8	1,7	1,6

as a percentage of all individuals in a given socio-demographic group

Figure C52 Individuals who purchased over the Internet 3x or more in 1.Q 2016 by sex and age

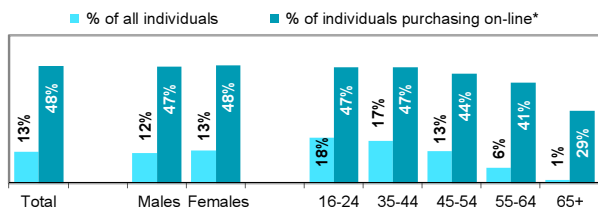
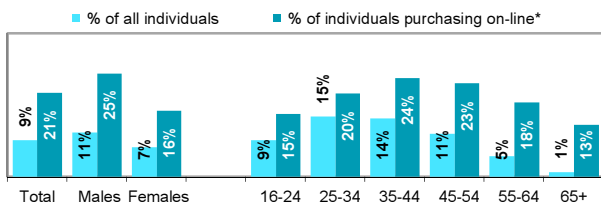


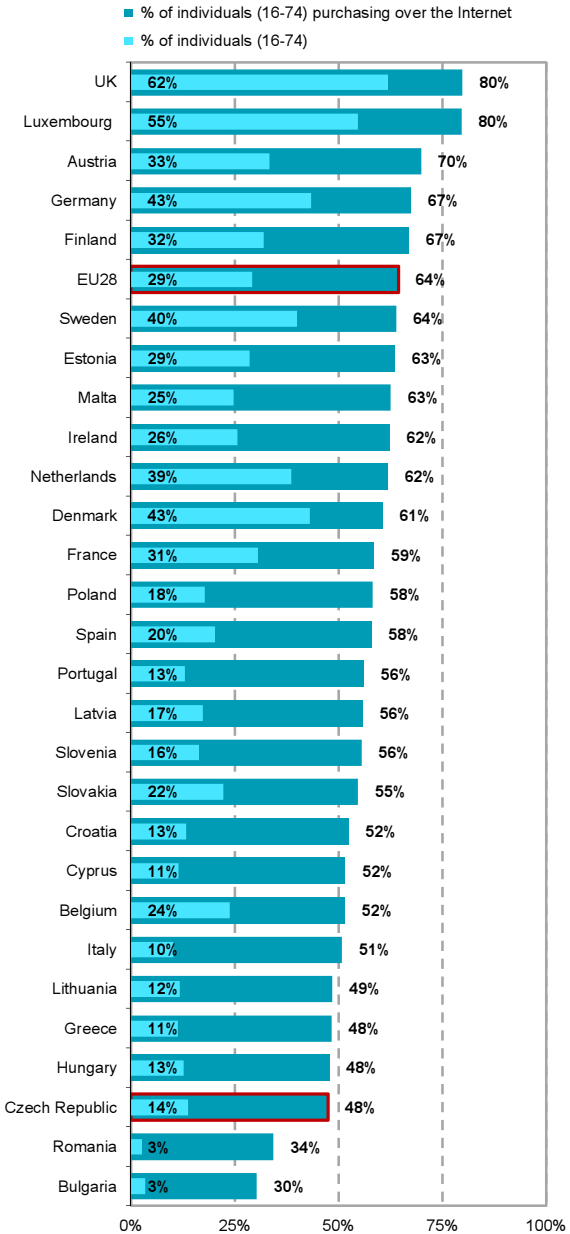
Figure C53 Individuals who spent on on-line purchases 5 000 CZK or more in 1.Q 2016 by sex and age



\*Individuals who purchased (ordered a good or a service) over the Internet at least once in the last 3 months.

## C Individuals

**Figure C54 Individuals in EU countries who in the last 3 months purchased over the Internet 3x or more; 2016**



## C Individuals

Tab. C19 Individuals in the Czech Republic using selected types of protection of personal data on the Internet; 2016

%

	Change in settings of cookies	Limitation of access to content on social networks
<b>Total (aged 16+)</b>	<b>14,0</b>	<b>11,6</b>
Total (aged 16-74)	15,2	12,6
<b>Gender:</b>		
Males (aged 16+)	17,0	11,8
Females (aged 16+)	11,2	11,4
<b>Age group:</b>		
16-24 year-olds	22,2	26,8
25-34 year-olds	23,0	23,0
35-44 year-olds	16,8	14,4
45-54 year-olds	16,3	8,9
55-64 year-olds	9,8	3,1
65 year-olds and over	2,2	1,0
<b>Education attainment level (aged 25+):</b>		
Basic	1,3	2,3
Secondary without A-level exam.	7,0	5,1
Secondary with A-level exam. or Higher professional	15,7	13,2
University	28,5	17,7
<b>Specific groups:</b>		
Women on maternity leave	15,1	16,2
Students (aged 16+)	23,8	28,0
Pensioners	2,7	0,9

as a percentage of all individuals in a given socio-demographic group

Figure C55 Individuals who changed settings of cookies by sex and age; 2016

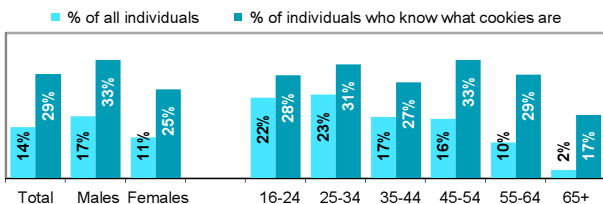
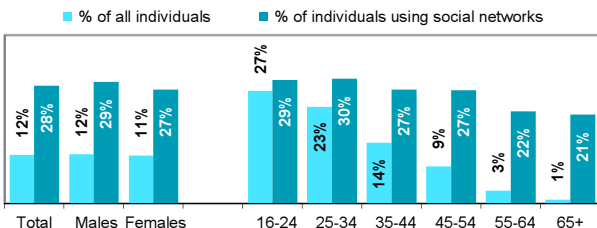


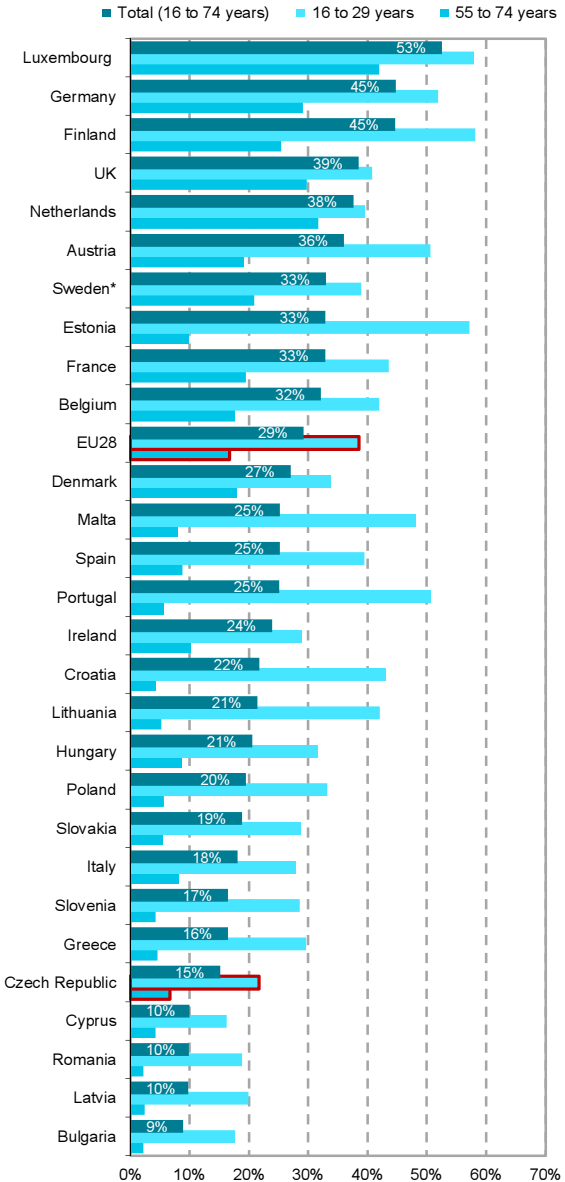
Figure C56 Individuals who limited access to their content on social networks by sex and age; 2016



Source: Czech Statistical Office, ICT use survey in households

## C Individuals

**Figure C57 Individuals in EU countries who changed settings of cookies by age; 2016**



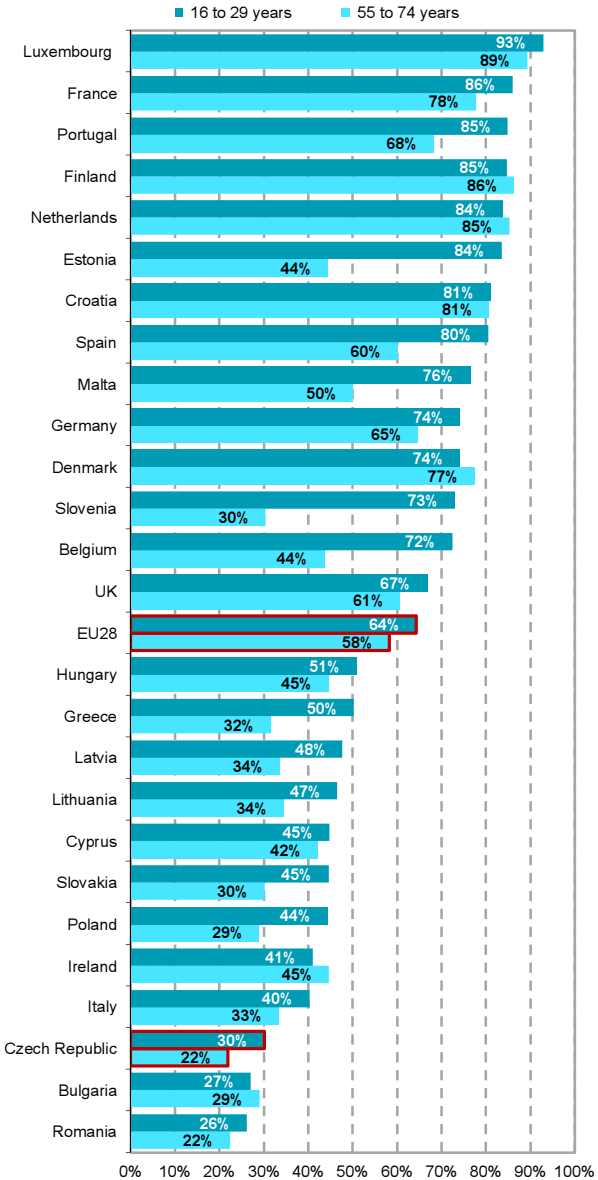
\* data for 2015

as a percentage of all individuals in a given age group and country

Source: Eurostat, 2016

## C Individuals

**Figure C58 Individuals in EU countries who limited access to their content on social networks by age; 2016**



as a percentage of individuals who use social networks in a given age group and country