

C Individuals

Since 2005, the Czech Statistical Office (CZSO) has been collecting detailed information on the users of mobile telephones, personal computers and the Internet by way of an independent annual statistical survey titled: **"Sample Survey on the Use of Information and Communication Technologies in Households and Among Individuals"**.

In the Czech Republic, this survey is conducted as an annex to the Labour Force Survey (LFS) in the form of a Computer Assisted Personal Interviewing (CAPI). The target population consists of all individuals aged 16+ (8,7 million) and all households (4,2 million). In 2008 this survey was conducted in the second quarter, with the questions in the questionnaire being answered by approximately **9,500 individuals from 4,700 households**. Post stratification by gender, age, region and employment status was used and results were weighted on all population based on the LFS methodology.

Since 2006, a survey are being conducted according to **Regulation (EC) No 808/2004 of the European Parliament and of the Council concerning statistics on the information society**, thereby allowing for the production of data comparable with individual EU states, Iceland and Norway.

Notes:

Reference period: The data for individuals pertains to the last three months from the moment of the survey for the given year, unless stipulated otherwise.

The education category is published for the 25 and over age group. This age restriction is used for reason not counting students that can obtain later higher level of completed education, but use ICTs very intensively. The non-inclusion of the 16 to 24 age group allows for a more precise evaluation of the influence of education on the use of ICTs.

Comparability of data published by the CZSO and Eurostat: The data published by Eurostat for the Czech individuals differs slightly from the data published by the CZSO for the Czech Republic. This difference is due to the fact that Eurostat includes, as part of the data it publishes, solely individuals between 16 and 74 years of age. The CZSO provides as standard data for the whole adult population – individuals 16 years or older. So as to facilitate better international comparison, the start of the detailed tables for the Czech Republic give both data for the whole population aged 16 and over, as well as for the whole population aged between 16 and 74 years of age.

Definitions:

- **Computer/Internet user:** person who used at least once a computer/the Internet in the last 3 months preceding the interview from any location (home, work, school, etc.) and for any purpose (personal use, work related use, education, etc.).

Detailed **methodical information** in respect of this survey is contained in the annual publication titled: **"Use of ICT by Households and Individuals in 2008, Code 9701-08"**, which is freely available on the CZSO's website:

<http://www.czso.cz/csu/2008edicniplan.nsf/engp/9701-08>

Data on the spreading of ICT use, classified by the gender of the monitored individuals, can be found in the publication titled: **"Focused on Men and Women"**.

<http://www.czso.cz/csu/2008edicniplan.nsf/engkapitola/1413-08--1890>

More detailed information and data are available free of charge at the following dedicated website (only in Czech):

http://www.czso.cz/csu/redakce.nsf/i/domacnosti_a_jednotlivci

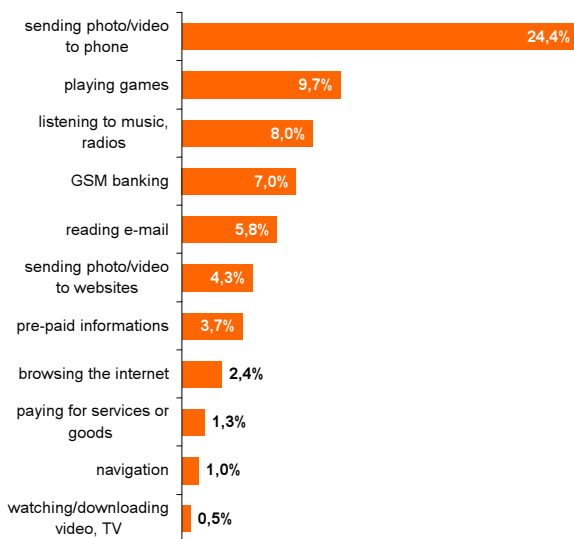
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Tab. C1 Mobile phone users in the Czech Republic

	%		
	2006	2007	2008
Total (16+)	83,1	85,5	87,9
Total (16-74 years)	87,9	90,1	92,5
Gender:			
Males (16+)	87,2	89,0	90,9
Females (16+)	79,3	82,1	85,0
Age group:			
16-24 years	97,7	97,8	97,9
25-34 years	97,7	98,1	98,3
35-44 years	95,8	96,6	97,1
45-54 years	90,5	93,2	95,9
55-64 years	76,0	83,7	87,7
65 and more years	41,2	44,5	52,1
Highest education level (25+):			
Primary (ISCED 0-2)	52,4	54,8	61,9
Lower secondary (ISCED 3C)	80,3	83,6	86,6
Upper secondary (ISCED 3A and 4)	90,8	91,9	92,9
Tertiary (ISCED 5-6)	92,2	94,6	96,0
Specific categories:			
students (16+)	97,8	98,1	98,6
pensioners	48,5	52,9	59,6

as a percentage of all individuals in a given socio-demographic category

Figure C1 Mobile phone activities undertaken by individuals in 2008

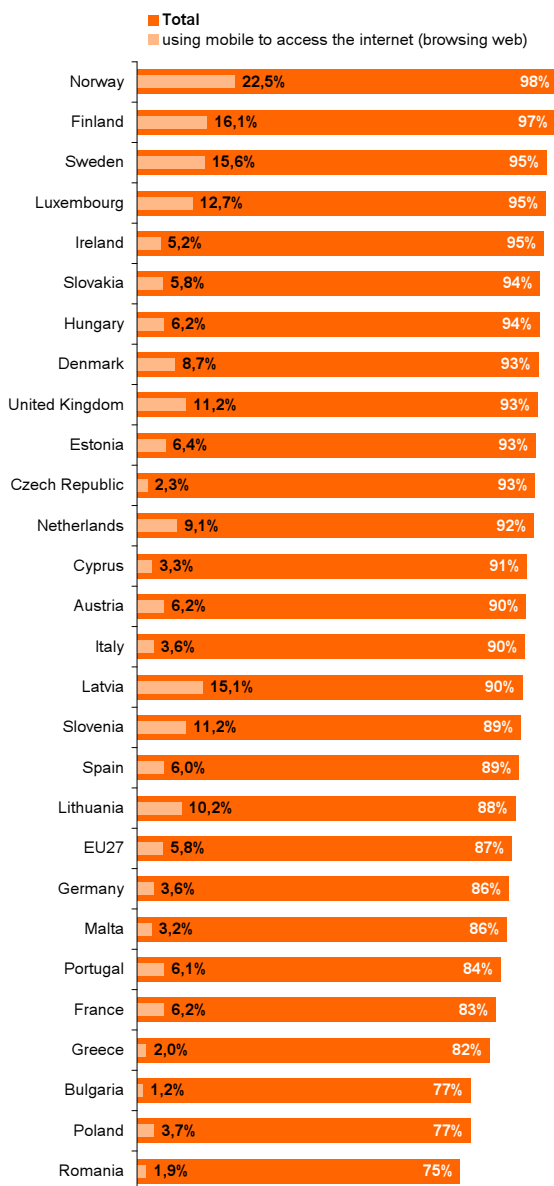


as a percentage of all individuals aged 16 years and over

Source: Czech Statistical Office, Household Survey on ICT Use

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Figure C2 Mobile phone users in 2008



as a percentage of all individuals aged 16 to 74 years

Source: Eurostat, 2009

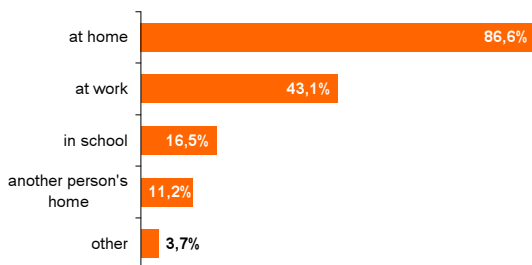
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Tab. C2 Computer users in the Czech Republic

	%		
	2006	2007	2008
Total (16+)	48,0	50,9	58,7
Total (16-74 years)	52,0	55,0	63,4
Gender:			
Males (16+)	50,6	54,6	62,8
Females (16+)	45,5	47,4	54,7
Age group:			
16-24 years	83,9	87,9	92,2
25-34 years	62,6	67,1	80,2
35-44 years	64,7	65,8	76,0
45-54 years	48,9	54,5	62,5
55-64 years	26,4	29,3	36,8
65 and more years	4,4	5,0	7,9
Highest education level (25+):			
Primary (ISCED 0-2)	6,5	7,6	13,7
Lower secondary (ISCED 3C)	26,3	29,5	41,5
Upper secondary (ISCED 3A and 4)	64,9	66,2	71,8
Tertiary (ISCED 5-6)	82,9	82,7	87,7
Specific categories:			
students (16+)	96,9	97,3	99,0
pensioner	5,2	5,4	9,8

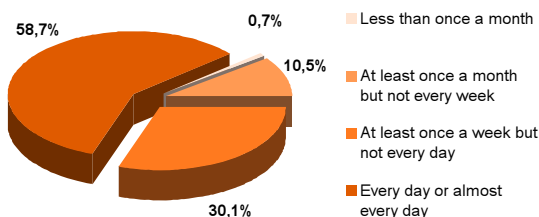
as a percentage of all individuals in a given socio-demographic group

Figure C3 Location where computer is used, 2008



as a percentage of computer users aged 16 years and over

Figure C4 Frequency of computer use, 2008

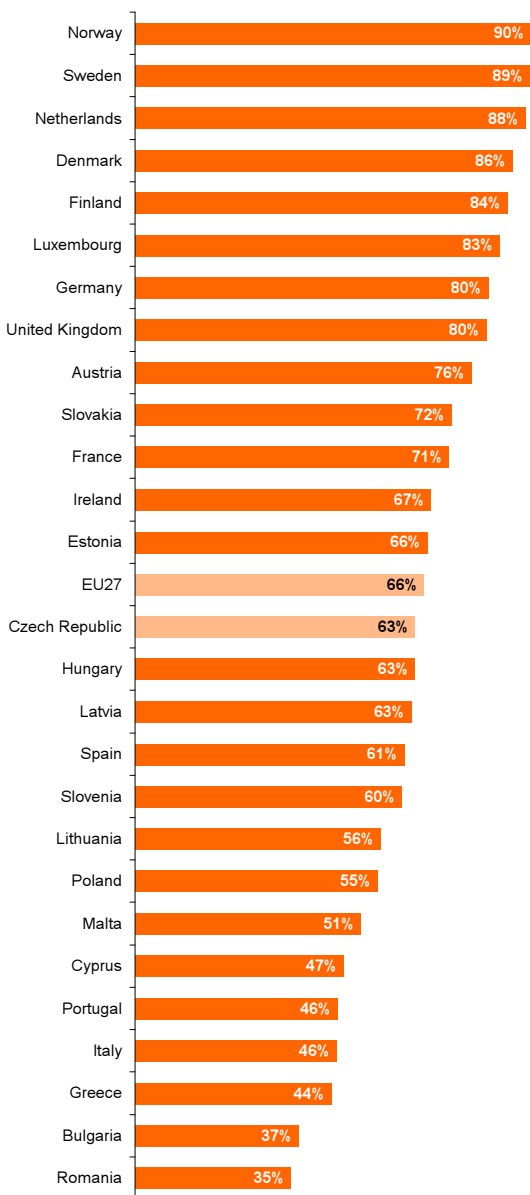


as a percentage of computer users aged 16 years and over

Source: Czech Statistical Office, Household Survey on ICT Use

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Figure C5 Computer users in 2008



as a percentage of all individuals aged 16 to 74 years

Source: Eurostat, 2009

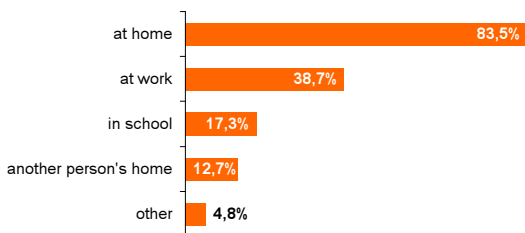
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Tab. C3 Internet users in the Czech Republic

	%		
	2006	2007	2008
Total (16+)	41,0	45,0	54,0
Total (16-74 years)	44,0	48,6	58,4
Gender:			
Males (16+)	44,1	48,8	58,0
Females (16+)	38,1	41,5	50,3
Age group:			
16-24 years	77,7	82,0	90,3
25-34 years	54,0	59,7	73,9
35-44 years	53,7	56,4	69,4
45-54 years	40,1	46,9	56,2
55-64 years	20,7	25,0	32,6
65 and more years	3,3	4,4	6,1
Highest education level (25+):			
Primary (ISCED 0-2)	4,5	5,1	10,5
Lower secondary (ISCED 3C)	18,3	22,4	35,6
Upper secondary (ISCED 3A and 4)	55,6	59,4	65,8
Tertiary (ISCED 5-6)	78,2	79,3	85,4
Specific categories:			
students (16+)	92,8	93,0	97,4
pensioner	3,7	4,4	7,8

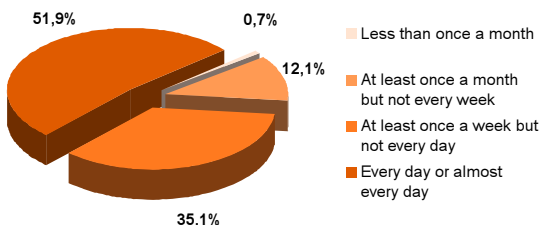
as a percentage of all individuals in a given socio-demographic group

Figure C6 Location where the Internet is used, 2008



as a percentage of internet users aged 16 years and over

Figure C7 Frequency of the Internet use, 2008

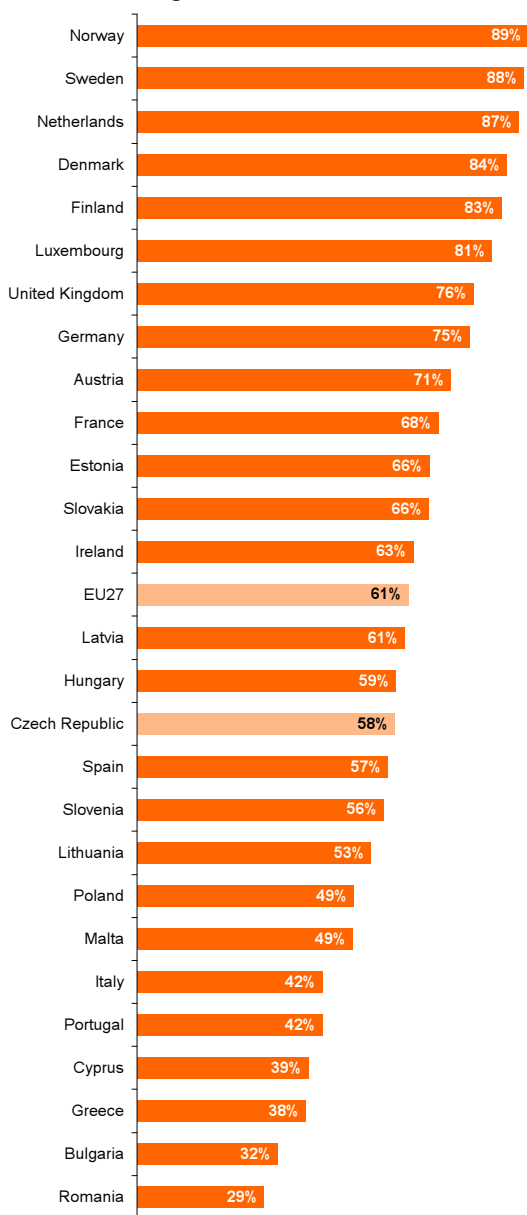


as a percentage of internet users aged 16 years and over

Source: Czech Statistical Office, Household Survey on ICT Use

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Figure C8 Internet users in 2008



as a percentage of all individuals aged 16 to 74 years

Source: Eurostat, 2009

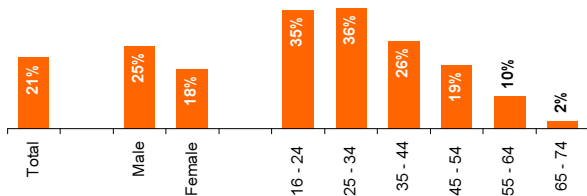
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Tab. C4 Internet activities undertaken by individuals

	%		
	2006	2007	2008
Communication:			
sending/receiving e-mails	35,7	38,7	47,6
telephoning over the internet (using skype etc.)	8,1	14,9	20,0
Chatting (using instant messaging)	.	13,2	15,1
videocalls via web camera	.	.	5,7
Information search:			
about goods and services	28,5	34,5	41,6
using services related to travel and accommodation	19,5	23,1	23,9
in time tables	.	.	23,9
about health	8,6	9,9	13,1
reading news, internet newspapers and magazines	17,7	20,2	30,3
reading blogs	.	.	7,8
for purpose of learning	9,2	16,1	23,1
job searching	3,7	3,5	4,4
Leisure activities:			
downloading computer software	8,1	9,0	7,8
playing/downloading games	.	9,6	8,7
listening/watching to web radios/TV	6,5	7,8	12,4
playing/downloading music	.	14,7	14,9
playing/downloading movies, video images	.	11,1	11,8
Internet services:			
internet banking	8,3	10,7	13,4
online shopping	11,1	15,3	21,0

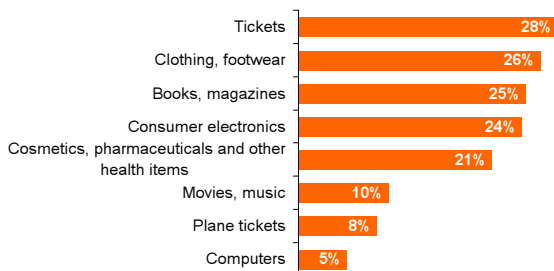
as a percentage of all individuals aged 16 years and over

Figure C9 Individuals who used Internet for shopping in 2008



as a percentage of all individuals aged 16 years and over

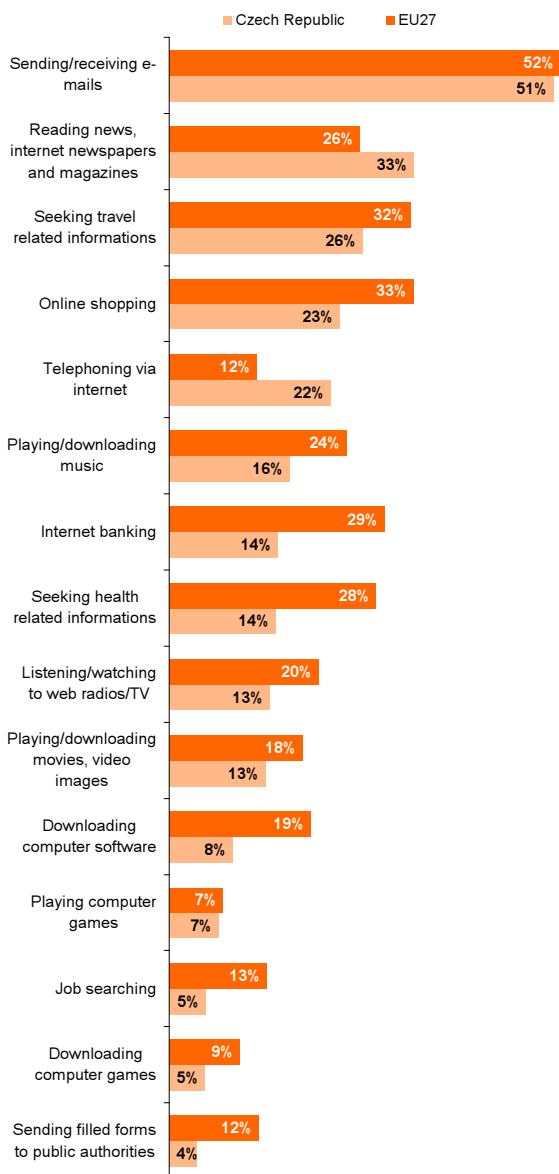
Figure C10 Products bought over the Internet



as a percentage of individuals, who used Internet for shopping

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Figure C11 Internet activities undertaken by individuals in 2008

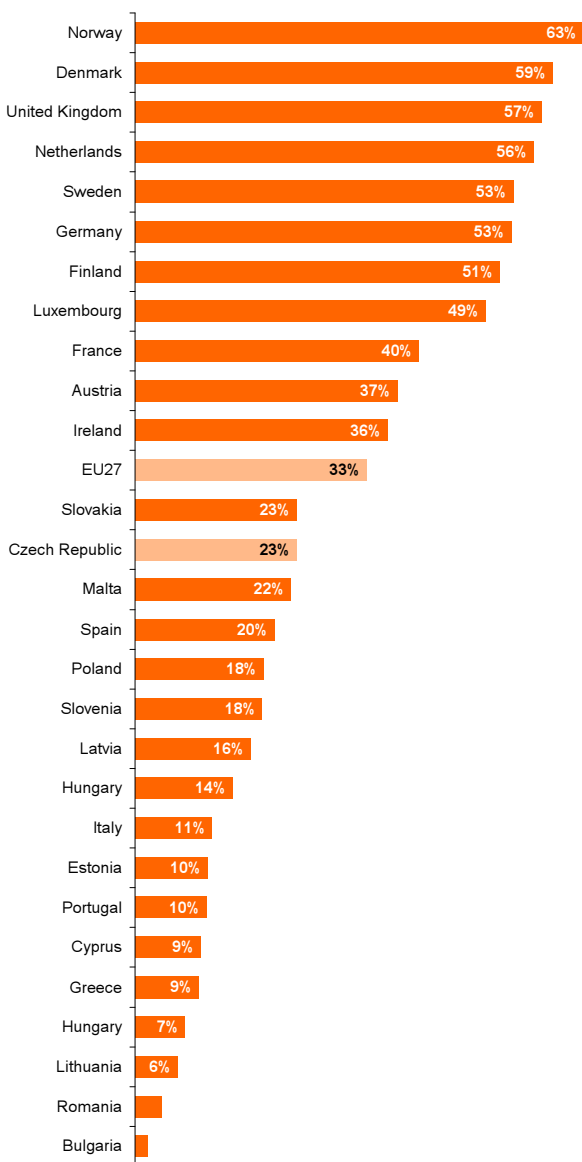


as a percentage of all individuals aged 16 to 74 years

Source: Czech Statistical Office and Eurostat, 2009

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Figure C12 Individuals who used internet for shopping in last 12 months



as a percentage of all individuals aged 16 to 74 years

Source: Eurostat, 2009