

**Table 29: Use of Internet for private purposes in the last 3 months, 2006 - 2011**

**a) in thousands**

	2006	2007	2008	2009	2010	2011
<b>Communication:</b>						
sending / receiving emails	2 977,0	3 375,0	4 191,6	4 506,3	4 885,3	.
telephoning over the Internet	700,3	1 300,4	1 759,0	2 073,6	2 240,2	2 799,0
social network participation	.	.	.	462,8	824,2	2 176,7
<b>Information search about:</b>						
goods and services	2 538,8	3 006,8	3 660,7	4 134,2	4 397,1	4 558,6
travelling and accommodation	1 773,6	2 016,3	2 107,5	2 218,8	2 197,9	3 090,9
health related issues	802,1	863,9	1 156,4	1 659,9	1 695,1	2 560,9
<b>Entertainment:</b>						
reading online news, newspapers and magazines	1 519,3	1 761,3	2 671,0	3 502,0	3 628,3	4 374,9
playing or downloading films or videos	.	962,6	1 040,9	1 323,6	1 772,4	2 406,4
listening to web radios/watching web TV	517,2	680,5	1 093,6	1 566,2	1 849,9	2 152,7
<b>Internet services:</b>						
on-line shopping	1 009,4	1 331,2	1 851,1	1 950,4	2 246,7	2 468,8
internet banking	776,8	929,5	1 179,9	1 514,6	1 853,3	2 422,9
selling of goods or services, e.g. via auctions	402,3	.	.	345,2	695,3	895,9

**b) as a % of total number of individuals aged 16 and older**

	2006	2007	2008	2009	2010	2011
<b>Communication:</b>						
sending / receiving emails	34,5	38,7	47,6	50,7	55,3	.
telephoning over the Internet	8,1	14,9	20,0	23,3	25,4	31,7
social network participation	.	.	.	5,2	9,3	24,6
<b>Information search about:</b>						
goods and services	29,4	34,5	41,6	46,5	49,8	51,6
travelling and accommodation	20,5	23,1	23,9	25,0	24,9	35,0
health related issues	9,3	9,9	13,1	18,7	19,2	29,0
<b>Entertainment:</b>						
reading online news, newspapers and magazines	17,6	20,2	30,3	39,4	41,1	49,5
playing or downloading films or videos	.	11,1	11,8	14,9	20,1	27,3
listening to web radios/watching web TV	6,0	7,8	12,4	17,6	21,0	24,4
<b>Internet services:</b>						
on-line shopping	11,7	15,3	21,0	22,0	25,4	28,0
internet banking	9,0	10,7	13,4	17,0	21,0	27,4
selling of goods or services, e.g. via auctions	4,7	.	.	3,9	7,9	10,1

**c) as a % of total number of Internet users aged 16 and older**

	2006	2007	2008	2009	2010	2011
<b>Communication:</b>						
sending / receiving emails	84,1	86,1	88,0	90,7	89,5	.
telephoning over the Internet	19,8	33,2	36,9	41,7	41,0	48,4
social network participation	.	.	.	9,3	15,1	37,7
<b>Information search about:</b>						
goods and services	71,7	76,7	76,9	83,2	80,6	78,9
travelling and accommodation	50,1	51,4	44,3	44,6	40,3	53,5
health related issues	22,6	22,0	24,3	33,4	31,1	44,3
<b>Entertainment:</b>						
reading online news, newspapers and magazines	44,9	44,9	56,1	70,5	66,5	75,7
playing or downloading films or videos	.	24,5	21,9	26,6	32,5	53,5
listening to web radios/watching web TV	14,6	17,4	23,0	31,5	33,9	37,2
<b>Internet services:</b>						
on-line shopping	29,0	34,0	39,0	39,0	41,0	42,7
internet banking	21,9	23,7	24,8	30,5	34,0	41,9
selling of goods or services, e.g. via auctions	11,4	.	.	6,9	12,7	15,5

Source: Czech Statistical Office, 2011