## C Individuals

Since 2002, the Czech Statistical Office (CZSO) has been regularly collecting detailed information on the users of mobile telephones, personal computers and the Internet by an independent annual statistical survey titled: "Sample Survey on ICT Use in Households and by Individuals".

This survey has been conducted as an annex to the Labour Force Survey (LFS) using a Computer Assisted Personal Interviewing (CAPI) as a collection method. In line with the LFS methodology, the results are weighted on the whole targeted population of the Czech Republic.

Since 2006, the survey has been conducted according to the annual implementing measures of the Framework Regulation (EC) No. 808/2004 of the European Parliament and of the Council concerning Community statistics on the information society which ensures data harmonisation and comparability among EU countries.
Reference period: $2^{\text {nd }}$ quarter of a monitored year
Sample size: 10000 individuals aged 16 and over
The education category is published for the age group of 25 and over, as there are a lot of students with a low education attained using ICT very intensively in the age category 16-24.

Comparability of data published by the CZSO and Eurostat: The data for the Czech Republic published by Eurostat slightly differs from the data published by the CZSO. This difference is due to the fact that Eurostat includes solely individuals aged between 16 and 74 years. The CZSO provides as standard data for the whole adult population aged 16 and over. This is the reason why the tables in this publication give for the Czech Republic dual total values: total of aged 16 and over and total aged 16-74.

## Definitions:

- ICT user: a person who has used a mobile phone/a computer/the Internet at least once in the last 3 months preceding the interview from any location (home, work, school, etc.) and for any purpose (personal use, work related use etc.).
- Internet activities monitored are activities on the Internet, which respondents carried out for private purposes in the last three months before the survey implementation date. Only the cases of an on-line purchase and the Internet use in the interaction with public administration have the reference period of twelve months before the survey implementation date.
- A purchase over the Internet (buying on the Internet) shall mean the on-line ordering of goods or services over the Internet for private use. The placing of orders is done on websites. Delivery and payment via electronic means is not a requirement for an order via Internet.
Methodology of this survey is carefully described in publication "Use of ICT in Households and by Individuals - 2014; code: 062004-14" available electronically at:
https://www.czso.cz/csu/czso/vyuzivani-informacnich-a-komunikacnich-technologii-v-domacnostech-a-mezi-jednotlivci-2014-ejgbbmx0ui

The Eurostat online database for Information society statistics has been used for the international comparison. Data from this database were extracted in March 2015.

Data on ICT use by individuals classified by gender of the respondents can be found in the publication titled: „Focused on Men and Women". http://csugeo.i-server.cz/csu/2014edicniplan.nsf/engpub//300002-14eng r 2014

Further information on ICT use by individuals can be found at:
https://www.czso.cz/csu/czso/domacnosti a jednotlivci

## C Individuals

Tab. C1 Individuals using ICT in the Czech Republic; 2014

|  | Mobile <br> phone |  | Computer |
| :--- | ---: | ---: | ---: | Tablet

as a percentage of all individuals in a given socio-demographic group
Figure C1 Individuals using a computer - computer users


Figure C2 Computer use by sex and age groups; 2014


Source: Czech Statistical Office, ICT use survey in households

Figure C3 Computer users by age, 16-24 and 55-74 year-olds; 2014

as a percentage of all individuals in a given age group and country

## C Individuals

Tab. C2 Internet users in the Czech Republic; 2014

as a percentage of all individuals in a given socio-demographic group
Figure C4 Individuals using the Internet - Internet users


Figure C5 Internet users by sex and age groups

as a percentage of all individuals in a given socio-demographic group
Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C6 Internet users

as a percentage of all individuals aged 16 to 74 in a given country
Source: Eurostat 2015

## C Individuals

Tab. C3 Mobile Internet users in the Czech Republic

|  |  |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ |
| Total (aged 16+) | $\mathbf{1 2 , 2}$ | $\mathbf{2 0 , 2}$ | $\mathbf{2 8 , 5}$ |
| Total (aged 16-74) | 13,2 | 21,9 | 30,9 |
| Gender: |  |  |  |
| Males (aged 16+) | 16,6 | 25,6 | 34,3 |
| Females (aged 16+) | 7,5 | 15,1 | 23,0 |
| Age group: |  |  |  |
| 16-24 year-olds | 30,1 | 49,2 | 64,8 |
| 25-34 year-olds | 23,0 | 37,2 | 52,9 |
| 35-44 year-olds | 13,5 | 24,9 | 34,0 |
| 45-54 year-olds | 6,7 | 13,8 | 22,6 |
| 55-64 year-olds | 3,2 | 4,8 | 9,9 |
| 65 year-olds and over | 0,4 | 1,3 | 2,5 |
| Education attainment level (aged 25+): |  |  |  |
| Primary (ISCED 0, 1 or 2) | 1,6 | 1,5 | 4,0 |
| Lower secondary (ISCED 3C) | 5,6 | 8,8 | 13,8 |
| Upper secondary (ISCED 3A or 4) | 12,1 | 19,3 | 28,7 |
| Tertiary (ISCED 5 or 6) | 20,5 | 35,9 | 44,6 |
| Specific groups: |  |  |  |
| Women on maternity leave | 9,2 | 22,2 | 32,8 |
| Students (aged 16+) | 0,5 | 52,7 | 69,0 |
| Pensioners | 1,3 | 2,5 |  |

as a percentage of all individuals in a given socio-demographic group
Figure C7 Individuals accessing the Internet through a mobile phone - Mobile Internet users


Figure C8 Mobile internet user by sex and age groups; 2014

as \% of all individuals/internet users in a given socio-demographic group

## C Individuals

Figure C9 Individuals accessing the Internet through a mobile phone - Mobile Internet users

as a percentage of all individuals aged 16 to 74 in a given country

## C Individuals

Tab. C4 Individuals using social networks in the Czech R.; 2014

|  | 2012 | 2013 | 2014 |
| :---: | :---: | :---: | :---: |
| Total (aged 16+) | 31,0 | 34,3 | 36,9 |
| Total (aged 16-74) | 33,6 | 36,3 | 40,0 |
| Gender: |  |  |  |
| Males (aged 16+) | 32,1 | 35,8 | 37,7 |
| Females (aged 16+) | 29,9 | 32,9 | 36,1 |
| Age group: |  |  |  |
| 16-24 year-olds | 83,0 | 85,4 | 90,1 |
| 25-34 year-olds | 59,5 | 65,5 | 71,7 |
| 35-44 year-olds | 33,2 | 40,2 | 43,1 |
| 45-54 year-olds | 17,3 | 21,3 | 23,9 |
| 55-64 year-olds | 8,0 | 9,7 | 10,5 |
| 65 year-olds and over | 1,4 | 2,0 | 3,5 |
| Education attainment level (aged 25+): |  |  |  |
| Primary (ISCED 0, 1 or 2) | 6,8 | 7,2 | 8,3 |
| Lower secondary (ISCED 3C) | 16,9 | 19,3 | 20,7 |
| Upper secondary (ISCED 3A or 4) | 30,8 | 33,6 | 35,4 |
| Tertiary (ISCED 5 or 6) | 40,2 | 44,1 | 46,8 |
| Specific groups: |  |  |  |
| Women on maternity leave | 47,9 | 54,2 | 65,2 |
| Students (aged 16+) | 88,3 | 90,1 | 93,5 |
| Pensioners | 1,4 | 3,3 | 4,1 |

as a percentage of all individuals in a given socio-demographic group
Figure C10 Individuals aged 16+ using Internet for participating in social networks - Social network users


Figure C11 Social network users by sex and age groups

as a percentage of all individuals in a given socio-demographic group
Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C12 Individuals participating in social networks; 2014


## C Individuals

Tab. C5 Individuals in the Czech Republic using the Internet for seeking information about...; 2014

| \% | Reading on. <br> line news* |
| :--- | ---: | ---: | ---: |
| Travel and |  |
| accommo- |  |
| dation |  |$\quad$| Goods and |
| :---: |
| services |

as a percentage of all individuals in a given socio-demographic group
Figure C13 Individuals reading online news*

*reading/downloading on-line news, newspapers and magazines
Figure C14 Seeking travel information by sex and age; 2014

as \% of all individuals/ internet users in a given socio-demographic group Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C15 Individuals using the Internet for reading online news*; 2014

*reading/downloading on-line news, newspapers and magazines as a percentage of all individuals aged 16 to 74 / 16 to 24 in a given country

## C Individuals

Tab. C6 Individuals in the Czech Republic using the Internet for entertainment activities; 2014

|  | Playing videos,...* | Watching TV | Playing games |
| :---: | :---: | :---: | :---: |
| Total (aged 16+) | 38,7 | 20,4 | 18,9 |
| Total (aged 16-74) | 41,8 | 22,0 | 20,4 |
| Gender: |  |  |  |
| Males (aged 16+) | 44,8 | 23,6 | 27,6 |
| Females (aged 16+) | 32,9 | 17,4 | 10,5 |
| Age group: |  |  |  |
| 16-24 year-olds | 83,0 | 45,1 | 60,5 |
| 25-34 year-olds | 66,8 | 32,3 | 30,1 |
| 35-44 year-olds | 45,5 | 23,0 | 17,7 |
| 45-54 year-olds | 31,4 | 17,4 | 11,1 |
| 55-64 year-olds | 17,8 | 10,5 | 7,5 |
| 65 year-olds and over | 6,7 | 4,5 | 2,4 |
| Education attainment level (aged 25+): |  |  |  |
| Primary (ISCED 0, 1 or 2) | 7,1 | 4,1 | 6,2 |
| Lower secondary (ISCED 3C) | 23,6 | 12,9 | 12,6 |
| Upper secondary (ISCED 3A or 4) | 38,0 | 20,1 | 14,8 |
| Tertiary (ISCED 5 or 6) | 54,0 | 26,0 | 15,0 |
| Specific groups: |  |  |  |
| Women on maternity leave | 50,3 | 22,8 | 12,7 |
| Students (aged 16+) | 87,5 | 48,5 | 64,9 |
| Pensioners | 7,5 | 5,1 | 2,9 |

* Playing or downloading images, videos, films or music
as a percentage of all individuals in a given socio-demographic group
Figure C16 Individuals listening to web radio or watching internet streamed TV (live or chatch-up)


Figure C17 Playing online games by sex and age; 2014

as a percentage of all individuals in a given socio-demographic group
Source: Czech Statistical Office, ICT use survey in households

Figure C18 Individuals using the Internet for playing networked games with other person(s); 2014

as a percentage of all individuals, males and females, aged 16 to 74

## C Individuals

Tab. C7 Individuals in the Czech Republic using the Internet for selected services related to shopping; 2014

|  | Using internet banking | Selling products online | Buying products online |
| :---: | :---: | :---: | :---: |
| Total (aged 16+) | 42,6 | 14,3 | 39,3 |
| Total (aged 16-74) | 46,0 | 15,5 | 42,5 |
| Gender: |  |  |  |
| Males (aged 16+) | 45,4 | 16,6 | 40,5 |
| Females (aged 16+) | 40,0 | 12,2 | 38,1 |
| Age group: |  |  |  |
| 16-24 year-olds | 38,5 | 24,9 | 62,2 |
| 25-34 year-olds | 68,6 | 26,6 | 63,2 |
| 35-44 year-olds | 62,0 | 18,9 | 52,6 |
| 45-54 year-olds | 49,8 | 12,8 | 40,1 |
| 55-64 year-olds | 31,1 | 6,0 | 21,7 |
| 65 year-olds and over | 9,2 | 1,7 | 7,6 |
| Education attainment level (aged 25+): |  |  |  |
| Primary (ISCED 0, 1 or 2) | 6,8 | 2,0 | 6,3 |
| Lower secondary (ISCED 3C) | 26,8 | 8,6 | 23,5 |
| Upper secondary (ISCED 3A or 4) | 55,1 | 15,8 | 45,9 |
| Tertiary (ISCED 5 or 6) | 75,9 | 22,5 | 61,4 |
| Specific groups: |  |  |  |
| Women on maternity leave | 69,0 | 28,7 | 64,6 |
| Students (aged 16+) | 34,0 | 23,7 | 62,5 |
| Pensioners | 10,5 | 2,1 | 8,2 |

as a percentage of all individuals in a given socio-demographic group
Figure C19 Individuals ordering/purchasing goods or services online - online shoppers


Figure C20 Online shoppers by sex and age groups; 2014

as \% of all individuals/internet users in a given socio-demographic group
Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C21 Individuals ordering/purchasing goods or services online - online shoppers

as a percentage of all individuals aged 16 to 74 in a given country

Tab. C8 Individuals in the Czech Republic using Cloud services - Internet storage space; 2014

|  | Paid <br> version |  |
| :--- | ---: | ---: |
| Total (aged 16+) | 15,1 | 1,7 |
| Total (aged 16-74) | 16,4 | 1,9 |
| Gender: | 19,0 | 2,3 |
| Males (aged 16+) | 11,3 | 1,2 |
| Females (aged 16+) | 32,9 | 2,7 |
| Age group: | 32,1 | 3,0 |
| 16-24 year-olds | 15,7 | 2,6 |
| 25-34 year-olds | 11,6 | 2,1 |
| 35-44 year-olds | 5,1 | 0,3 |
| 45-54 year-olds | 1,4 | 0,2 |
| 55-64 year-olds |  |  |
| 65 year-olds and over | 1,0 | 0,6 |
| Education attainment level (aged 25+): | 4,0 | 0,3 |
| Primary (ISCED 0, 1 or 2) | 14,0 | 1,2 |
| Lower secondary (ISCED 3C) | 35,2 | 5,9 |
| Upper secondary (ISCED 3A or 4) |  |  |
| Tertiary (ISCED 5 or 6) | 18,2 | 1,2 |
| Specific groups: | 37,8 | 2,9 |
| Women on maternity leave | 1,5 | 0,3 |
| Students (aged 16+) |  |  |
| Pensioners |  |  |

as a percentage of all individuals in a given socio-demographic group
Figure C22 Individuals using Internet storage space to save or share the following files:...; 2014


Figure C23 Internet storage space use by sex and age; 2014

as \% of all individuals/ internet users in a given socio-demographic group
Source: Czech Statistical Office, ICT use survey in households

## C Individuals

Figure C24 Individuals using internet storage space to save documents, pictures, music or other files; 2014

as a percentage of all individuals aged 16 to 74 in a given country

## C Individuals

Tab. C9 Individuals in the Czech Republic using the Internet for communication activities; 2014

|  | Use of e-mails | Telephoning | Blogging |
| :---: | :---: | :---: | :---: |
| Total (aged 16+) | 68,7 | 33,6 | 7,6 |
| Total (aged 16-74) | 73,8 | 36,2 | 8,2 |
| Gender: |  |  |  |
| Males (aged 16+) | 71,4 | 34,6 | 10,2 |
| Females (aged 16+) | 66,1 | 32,7 | 5,0 |
| Age group: |  |  |  |
| 16-24 year-olds | 94,8 | 65,9 | 19,0 |
| 25-34 year-olds | 92,5 | 52,1 | 13,8 |
| 35-44 year-olds | 86,0 | 37,7 | 7,8 |
| 45-54 year-olds | 75,7 | 28,0 | 6,3 |
| 55-64 year-olds | 56,2 | 22,0 | 2,6 |
| 65 year-olds and over | 22,7 | 10,1 | 0,7 |
| Education attainment level (aged 25+): |  |  |  |
| Primary (ISCED 0, 1 or 2) | 19,2 | 7,3 | 0,9 |
| Lower secondary (ISCED 3C) | 51,1 | 18,5 | 1,7 |
| Upper secondary (ISCED 3A or 4 | 79,3 | 36,3 | 7,1 |
| Tertiary (ISCED 5 or 6) | 94,2 | 51,5 | 16,8 |
| Specific groups: |  |  |  |
| Women on maternity leave | 89,9 | 47,7 | 5,5 |
| Students (aged 16+) | 97,0 | 69,9 | 22,5 |
| Pensioners | 25,7 | 11,9 | 0,6 |

as a percentage of all individuals in a given socio-demographic group
Figure C25 Individuals telephoning over the Internet using applications such as Skype or Facetime


Figure C26 E-mail use by sex and age groups; 2014

as \% of all individuals/internet users in a given socio-demographic group

Figure C27 Individuals telephoning over the Internet using applications such as Skype or Facetime; 2014

■ \% of all individuals aged 16-74

- \% of Internet users aged 16-74



## C Individuals

Tab. C10 ICT users aged 55 to 74 in the Czech Republic; 2014

|  |  | \% |  |
| :--- | ---: | ---: | ---: |
| Use of mobile phone <br> individuals that never used a mobile phone | 3,4 | 3,6 | 3,2 |
| Computer use |  |  |  |
| individuals that never used a computer | 37,0 | 33,1 | 40,5 |
| at least once in the last 3 months - PC users | 51,3 | 56,6 | 46,7 |
| at least once a weak - regular PC users | 46,8 | 52,2 | 42,1 |
| portable computer users | 26,8 | 31,3 | 22,9 |
| Internet use |  |  |  |
| individuals that never used the Internet | 39,5 | 35,7 | 42,8 |
| at least once in the last 3 months - Internet users | 52,1 | 56,7 | 48,1 |
| at least once a weak - regular internet users | 47,1 | 52,3 | 42,6 |
| mobile internet users | 7,3 | 10,4 | 4,5 |

as a percentage of all individuals / males / females 55 to 74 year-olds
Figure C28 Internet users aged 55 to $\mathbf{7 4}$

as a percentage of all individuals / males / females 55 to 74 year-olds

Figure C29 Computer use of individuals aged 55 to 74

- individuals aged 55 to 74 that never used a computer
- occasional computer users aged 55 to 74 (less than once a weak)
- regular computer users aged 55 to 74 (at least once a weak)

as a percentage of all individuals 55 to 74 year-olds
Source: Czech Statistical Office, ICT use survey in households

Figure C30 Individuals aged 55 to 74 who have never used the Internet

as a percentage of all individuals aged 55 to 74

