May 09, 2014

# accommodation establishments did not benefit from MiLd winter

## Tourism – 1st quarter 2014

**Q1 2014, the number of guests’ overnight stays in collective accommodation establishments decreased by 2.6% year-on-year. The number of nights by domestic tourists went down by 4.7%, non-residents by 0.5%. There were, in total, fewer guests’ arrivals by 0.9%; the number of domestic guests diminished by 3.2% but the number of foreign tourists went up by 1.6%.**

**The number of overnight stays** in collective accommodation establishments totaled **8.4 million** in Q1 2014; this was by 2.6% less than in the same period of the previous year. Both domestic and foreign guests contributed to the decrease. Domestic clients spent in accommodation establishments fewer nights by 4.7% and guests from abroad reduced the number of overnight by 0.5%. The highest number of nights was recorded in hotels, 5.5 million, with a y-o-y decrease by 2.9%. From all surveyed categories of accommodation establishments, there was an increase of the number of overnight stays only in pensions by 0.7%, due to foreign guests (+ 8.5%). From **regional point of view**, an increase was shown by accommodation establishments in Ustecky region by 17.3% or south Moravia by 12.4%. This year mild winter, on the contrary, influenced occupancy of winter tourism resorts. The drop in the number of overnights was reported from Liberecky region by 12.9%, Vysocina by 10.8% and Kralovehradecky region by 5.7%.

A total of **2.9 million guests** arrived in collective accommodation establishments; this was 0.9% less than in Q1 2013. The number of domestic guests decreased by 3.2%, but the number of foreign tourists went up by 1.6% y-o-y. Guests favored four and three-star hotels. There were in total 1.7 million guests there. From the **regional point of view**, an increase was shown in 9 out of 14 regions of the Czech Republic. The highest increase was in Ustecky region by 16.0% where domestic guests increased their visits by 17.9% than a year ago and residents by 15.1%. Like in the case of overnight stays, there was a decrease in the number of tourists in Liberecky region (by 10.9%), Vysocina region (by 7.2%) and Kralovehradecky region (by 5.9%).

The highest number of foreign guests (by **nationality**) came from Germany. There were 293 thousand Germans in the surveyed establishments; this was by 0.7% less than a year ago. The second largest group of guests was from Russia (184 thousand) with y-o-y increase in arrivals by 3.1%. Third place took Slovakia (94 thousand arrivals, y-o-y increase by 7.0%). From top ten countries, from which the most foreign guests arrived, there was a decrease in the number of guests from France (by 10.7%) or the Netherlands (by 8.3%).

**An average length of stay** in surveyed establishments was 2.9 nights in Q1 2014. Slight difference was visible between the length of stay of domestic and foreign guests – residents spent in average 2.8 nights, foreigners 3.0 nights.

This press release was not edited for language.

Notes

Responsible head: Marie Boušková, phone (+420) 274052935, e-mail: marie.bouskova@czso.cz

Contact person: Pavel Vančura, phone (+420) 274052096, e-mail: pavel.vancura@czso.cz

Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 25 April 2014

End of data processing: 30 April 2014

Related publications: Data for particular quarters from 2000 are available in time series

<http://czso.cz/eng/redakce.nsf/i/cru_ts>

The next News Release will be published: 7 August 2014

**NOTICE: According to the results of the project of the Ministry for regional development called „Improvement of information on selected tourism industries“ the CZSO Register of collective accommodation establishments was updated and data on capacity and occupancy for reference year 2012 and 2013 were revised. For this reason time series are broken. New comparable time series are published from 2012 onwards. Non-revised data for 2000 to 2013 are in the archive.**

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)