August 07, 2014

# Fewer guests from Russia, more from germany

## Tourism – 2nd quarter 2014

**Q2 2014, the number of guests in collective accommodation establishments increased by 1.8% year-on-year and the number of overnight stays by 0.4%. Domestic tourists decreased in number by 0.1%, but the number of foreigners went up by 3.4%.**

**The number of overnight stays** in collective accommodation establishments totaled **10.5 million** in Q2 2014; this was by 0.4% up than in the same period of the previous year. The number of residents went up by 1.4%; domestic guests went on the contrary down by 0.9%. While the number of nights in hotels increased by 3.5%, pensions showed y-o-y decrease by 4.2%. Apart from hotels, y-o-y increase was recorded by camps (by 1.9%) due to good weather. From **regional point of view**, Pardubicky region (+13.8%), Moravskoslezsky (+7.9%) or Jihomoravsky region (+7.3%) were successful. On the contrary there was y-o-y decrease in 5 regions, e.g. the Capital Prague by 2.6%.

A total of **4.0 million guests** arrived in collective accommodation establishments during the surveyed period; this was y-o-y increase by 1.8%. The number of domestic guests decreased mildly (by 0.1%), but the number of foreign tourists went up by 3.4% y-o-y. Guests favored accommodation in hotels. There were in total 3.1 million guests there, which was by 5.4% more than a year ago. Occupancy of pensions went down by 4.4% y-o-y; on the contrary camps attracted more guests by 3.2%. From the **regional point of view**, an increase was shown in 9 out of 14 regions of the Czech Republic. The highest increase was in Pardubicky region (by 14.5%) as well as in Kralovehradecky region (by 12.5%). Lower occupancy than last year reported accommodation establishments in five regions. The highest decrease was shown in Zlinsky region (by 3.7%) and Olomoucky region (by 1.5%).

The highest number of foreign guests **(by nationality)** came as usual from Germany. Germans accounted for 19.3% of foreign guests at surveyed establishments. Compared to the same period of previous year their number went up by 10.5%. In contrast the second largest group of foreign guests – tourists from Russia – showed y-o-y drop by 14.1%, which represented a decrease by 30.2 thousand guests. Third place took Slovakia (133 thousand arrivals, y-o-y increase by 13.1%). Also Austrians and guest from China increased their numbers (by 14.4% and by 22.0% respectively) compared to the same period of last year. From top ten countries, from which the most foreign guests arrived, there was a decrease in the number of guests, apart from Russian federation, from France and Italy.

**Rooms of** **hotels and pensions** were used from 47.4%; this was by 4.0 p.p. more than in the same period of the previous year. Five-star hotels reached the highest utilisation from all categories of hotels (71.1%); this represented an increase by 3.3 p.p. Utilisation of four-star hotels went also up by 4.8 p.p. to the level of 63.2%.

**An average length of stay** in surveyed establishments was 2.6 nights in Q2 2014. Slight difference was visible between the length of stay of domestic and foreign guests – residents spent in average 2.5 nights, foreigners 2.7 nights.

This press release was not edited for language.

Notes

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Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 25 July 2014

End of data processing: 30 July 2014

Related publications: Data for particular quarters from 2000 are available in time series

<http://czso.cz/eng/redakce.nsf/i/cru_ts>

The next News Release will be published: 7 November 2014

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)