February 07, 2014

In 2013 more guests found accommodation, however the number of overnight stay went slightly down

Tourism – 4th quarter 2013

**Q4 2013, the number of guests’ overnight stays in collective accommodation establishments increased by 1.1% year-on-year, of which non-residents by 2.9%, on the contrary residents went down by 1.6%. In total, there were more guests by 3.9% in this period, foreigners by 5.1% and residents by 2.3%.**

**During the whole year 2013 collective accommodation establishments reported a lower number of overnight stays by 0.6%; the number of guest increased by 1.6% y-o-y.**

**The number of overnight stays** in collective accommodation establishments totalled **7.6 million** in Q4 2013; this was by 1.1% more than in the same period of the previous year. While the number of overnight stays of residents decreased by 1.6%, the number of overnight stays of non-residents went up by 2.9% compared to Q4 2012. A year-on-year growth was recorded in all categories of hotels and pensions (by 1.5% and 1.3% respectively); other collective accommodation establishments reported year-on-year decrease (by 1.0%). **In regional breakdown**, an increase was shown in all Moravian regions, the highest in Jihomoravsky region by 17.6% and Zlinsky region by 7.0%. The number of nights went up also in Ustecky region by 7.3%, in Central Bohemia by 3.7% and in Prague by 2.2%.

A total of **2.9\* million guests** arrived in collective accommodation establishments during the surveyed period; this was 3.9% more year-on-year. The number of non-residents increased by 5.1%; residents came by 2.3% more. The highest number of guest, over 1 million, found accommodation in four-star hotels. **Regionally**, the growth was visible in ten of fourteen regions of the Czech Republic; the highest increase was in Ustecky region (by 18.5%), in Olomoucky region (by 14.7%) and in South Moravia (by 14.2%).

The highest number of foreign guests (by **nationality**) came from Germany. There were 343 thousands of German guests in the surveyed establishments; it was by 3.2% more than a year ago. Second largest group were guests from Russia (190 thousand) with the y-o-y increase in arrivals by 10.2%. Third place was taken by citizens from Slovakia (102 thousand, by 7.9% more y-o-y). At the tenth place of an imaginary ranking of countries, from which the most foreign guests arrived, was China with the y-o-y growth by 13.0%, i.e. 37 thousand arrivals.

**Spa accommodation establishments** were visited by 183 thousand guests in Q4 2013; this was 9.6% up y-o-y. But the number of overnight stays by tourist in spas went down by 6.6%, due to the decrease in the number of night of domestic clients.

**Development in 2013**

During **the whole year 2013**, there was a higher **number of guests** by 1.6%; the **number of overnight stays** went down by 0.6%. Foreign tourists arrived by 2.0% more and their number of overnight stays rose by 1.0%. There were also more resident guests by 1.2%, but their number of nights decreased by 2.4%. An average number of overnight stays is in a long term reducing; this was remarkable in 2013 too. Domestic as well as foreign guests spent in average 2.8 nights in surveyed accommodation establishments.

From the point of regions, the highest increase in the **number of guests** was reported in Olomoucky region (by 8.9%), then in Jihomoravsky region (by 7.2%) and in Zlinsky region (by 6.7%). A biggest decrease of guests was shown in Plzensky region (by 6.2%). In the total **number of overnight stays**, the highest growth was in Jihomoravsky region (by 7.8%). In six from fourteen regions, guests recorded higher number of nights than in 2012.

This press release was not edited for language.

Notes

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Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 24 January 2014

End of data processing: 30 January 2014

Related publications: Data for particular quarters from 2000 are available in time series

<http://czso.cz/eng/redakce.nsf/i/cru_ts>

The next News Release will be published: 9 May 2014

**NOTIFICATION: in April 2014 extra revision of figures on occupancy and capacity of collective accommodation establishments for the years 2012 and 2013 will be released based on the results of the project of the Ministry of local development called “Census of collective and individual accommodation tourist establishments in the year 2012”.**

*\* Corrected from 2.3 to 2.9 millions*

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)