

2.6 Intellectual property rights

2.6.1 Intellectual property rights – innovative enterprises

In the period 2006–2008, innovative enterprises in the Czech Republic registered a trademark (12 % of innovative enterprises) in order to protect their inventions or innovations. A patent application was made by 2.3 % of innovative enterprises and 4 % of innovative enterprises requested registration of utility model.

For large companies, these shares were higher than in small and medium-sized innovative enterprises. 10.5 % of large enterprises submitted a patent application and a request for registration of a utility model was made by 11.1 % of large enterprises. While the share of innovative foreign affiliates, which applied for a patent, stood at 3.8 %, the share of national enterprises was 1.8 %.

Figure 2.68: Innovative enterprises that apply for intellectual property rights by type, size-class and ownership (as a percentage of innovative enterprises); 2006–2008

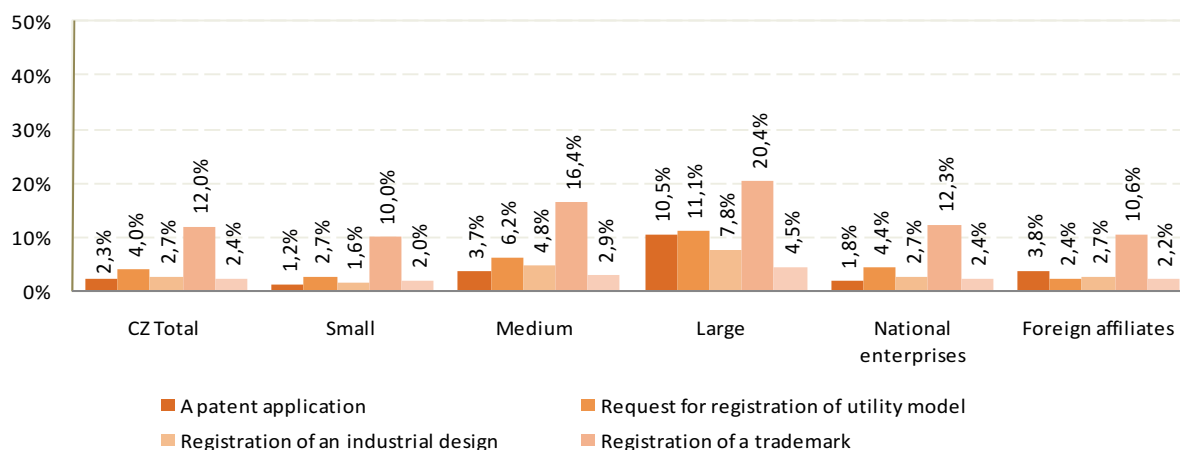
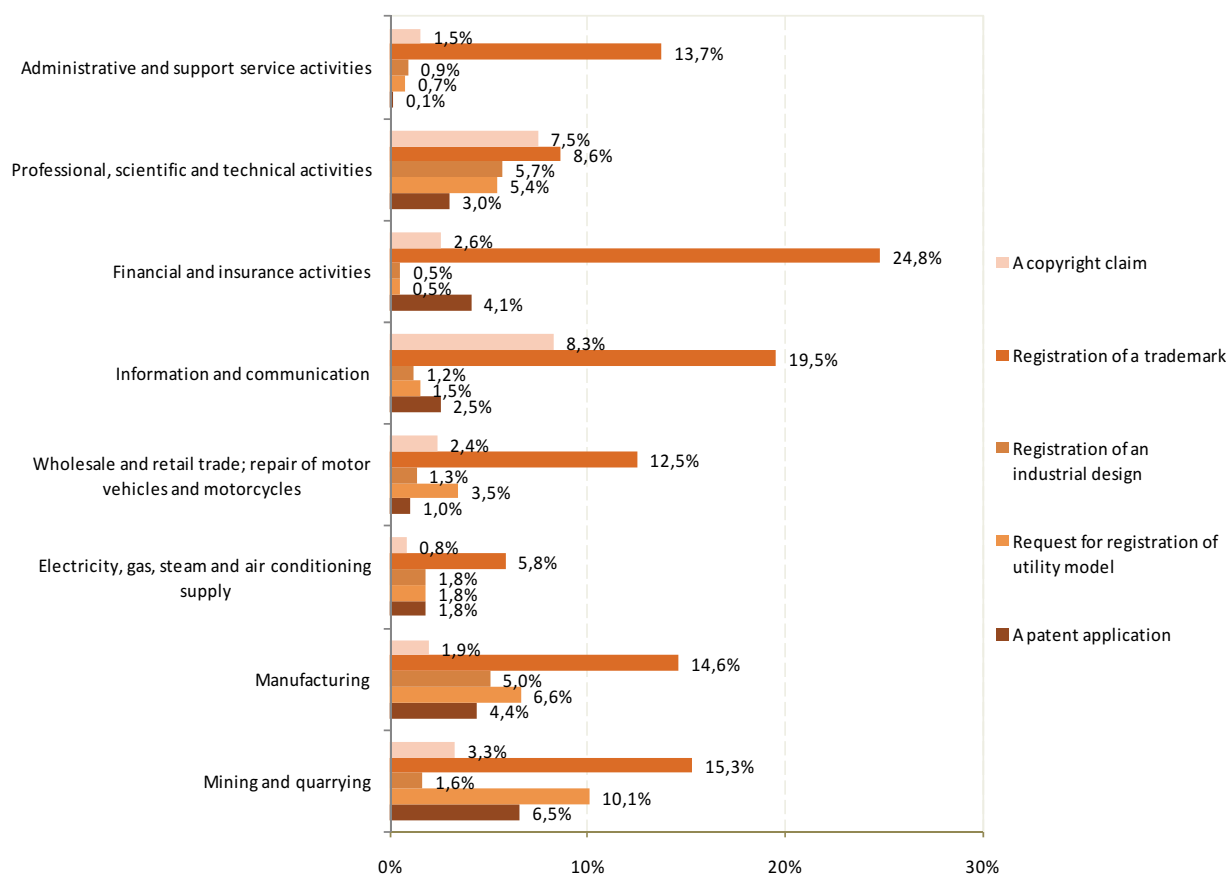


Figure 2.69: Innovative enterprises that apply for intellectual property rights by type and NACE (as a percentage of innovative enterprises); 2006–2008



The largest share of innovative enterprises which applied for a patent in 2006–2008, was recorded in “mining and quarrying” (6.5 %), “manufacturing” (4.4 %) and “financial and insurance activities” (4.1 %). The highest proportion of innovative enterprises, which were registered a trademark, was found in the sectors “financial and insurance activities” (24.8 %) and “information and communication” (19.5 %). In “professional, scientific and technical activities” was the highest share of innovative enterprises that demanded the right to print – copyright (7.5 %).

The highest percentage of innovative enterprises that applied for a patent was found in the Zlínský region (10.2 %). This region has also the highest proportion of innovative enterprises that applied for registration of a trademark (24 %). The largest share of innovative enterprises that requested a registration of a utility model was in the Olomoucký region (14 %). The Pardubický region recorded the highest share of innovative enterprises which made a claim to copyright (8.4 %).

Figure 2.70: Innovative enterprises that apply for intellectual property rights by type and region (as a percentage of innovative enterprises); 2006–2008

